



ASX Release

Release Number: 04 – 09 – 11

Release Date: 15 – 09 – 11

Continuation of on-market share buy-back

Thursday, 15 September, 2011. Investorfirst Ltd (ASX: INQ) refers to the Company's existing on-market share buy-back that expires today and advises that the buy-back is being refreshed for a further period of 12 months on the same terms.

An Appendix 3F "Final share buy-back notice" and an Appendix 3C "Announcement of buy-back" are attached.

ENDS

Issued by Investorfirst Ltd (ASX: INQ).

For further information please contact:

Jason Entwistle	Darren Pettiona
Deputy Non-Executive Chairman	Chief Executive Office
Investorfirst Ltd	Investorfirst Ltd
Phone: +61 2 8274 6000	Phone: +61 2 8274 6000



Appendix 3F

Final share buy-back notice (except minimum holding buy-back)

Introduced 1/9/99. Origin: Appendices 7D and 7E. Amended 30/9/2001, 11/01/10

Information and documents given to ASX become ASX's property and may be made public.

Name of entity	ABN/ARSN
INVESTORFIRST LIMITED	87 124 891 685

We (the entity) give ASX the following information.

Description of buy-back

1	Type of buy-back	ON-MARKET
---	------------------	-----------

Details of all shares/units bought back

2	Number of shares/units bought back	NIL
3	Total consideration paid or payable for the shares/units	NIL
4	If buy-back is an on-market buy-back - highest and lowest price paid	NOT APPLICABLE

+ See chapter 19 for defined terms.

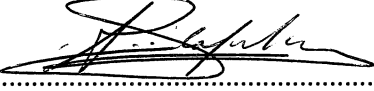
Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.
2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sign here:

 Date: 15/9/11
(Director/Company secretary)

Print name: Ariel Sivikofsky

== == == == ==

Appendix 3C

Announcement of buy-back (except minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001, 11/01/10

Name of entity

ABN/ARSN

INVESTORFIRST LIMITED

87 124 891 685

We (the entity) give ASX the following information.

Information about buy-back

1	Type of buy-back	ON-MARKET
2	⁺ Class of shares/units which is the subject of the buy-back (eg, ordinary/preference)	ORDINARY SHARES
3	Voting rights (eg, one for one)	ONE FOR ONE
4	Fully paid/partly paid (and if partly paid, details of how much has been paid and how much is outstanding)	FULLY PAID
5	Number of shares/units in the ⁺ class on issue	686,544,268
6	Whether shareholder/unitholder approval is required for buy-back	NOT REQUIRED
7	Reason for buy-back	THIS INITIATIVE IS PART OF THE COMPANY'S CAPITAL MANAGEMENT PROGRAM.

⁺ See chapter 19 for defined terms.

Appendix 3C

Announcement of buy-back

- | | | |
|---|---|----|
| 8 | Any other information material to a shareholder's/unitholder's decision whether to accept the offer (<i>eg, details of any proposed takeover bid</i>) | NO |
|---|---|----|

On-market buy-back

- | | | |
|----|---|--|
| 9 | Name of broker who will act on the company's behalf | HUB24 CUSTODIAL SERVICES LTD |
| 10 | Deleted 30/9/2001. | |
| 11 | If the company/trust intends to buy back a maximum number of shares - that number

<small>Note: This requires a figure to be included, not a percentage.</small> | 24,246,093 |
| 12 | If the company/trust intends to buy back shares/units within a period of time - that period of time; if the company/trust intends that the buy-back be of unlimited duration - that intention | 12 MONTHS COMMENCING 15 SEPTEMBER 2011 |
| 13 | If the company/trust intends to buy back shares/units if conditions are met - those conditions | N/A |

Employee share scheme buy-back

- | | | |
|----|---|-----|
| 14 | Number of shares proposed to be bought back | N/A |
| 15 | Price to be offered for shares | N/A |

⁺ See chapter 19 for defined terms.

Selective buy-back

- | | | |
|----|--|-----|
| 16 | Name of person or description of class of person whose shares are proposed to be bought back | N/A |
| 17 | Number of shares proposed to be bought back | N/A |
| 18 | Price to be offered for shares | N/A |

Equal access scheme

- | | | |
|----|---|-----|
| 19 | Percentage of shares proposed to be bought back | N/A |
| 20 | Total number of shares proposed to be bought back if all offers are accepted | N/A |
| 21 | Price to be offered for shares | N/A |
| 22 | +Record date for participation in offer

<small>Cross reference: Appendix 7A, clause 9.</small> | N/A |

Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.
2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sign here:  Date: 15/9/11
(Director/Company secretary)

Print name: Ariel Sivikofsky

⁺ See chapter 19 for defined terms.