ASX Release

Release Number: 04 – 09 – 11
Release Date: 15 – 09 – 11

Continuation of on-market share buy-back

Thursday, 15 September, 2011. Investorfirst Ltd (ASX: INQ) refers to the Company's existing on-market share buy-back that expires today and advises that the buy-back is being refreshed for a further period of 12 months on the same terms.

An Appendix 3F "Final share buy-back notice" and an Appendix 3C "Announcement of buy-back" are attached.

ENDS

Issued by Investorfirst Ltd (ASX: INQ).

For further information please contact:

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Rule 3.8A

Appendix 3F

Final share buy-back notice
(*except* minimum holding buy-back)

Introduced 1/9/99. Origin: Appendices 7D and 7E. Amended 30/9/2001, 11/01/10

Information and documents given to ASX become ASX's property and may be made public.

Name of entity	ABN/ARSN
INVESTORFIRST LIMITED	87 124 891 685

We (the entity) give ASX the following information.

Description of buy-back

1	Type of buy-back	ON-MARKET

Details of all shares/units bought back

2	Number of shares/units bought back	NIL
3	Total consideration paid or payable for the shares/units	NIL
4	If buy-back is an on-market buy-back - highest and lowest price paid	NOT APPLICABLE

+ See chapter 19 for defined terms.

Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.

2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sign here: .... Date: 15/9/11
(~~Director~~/Company secretary)

Print name: Ariel Sivikofsky

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nyRule 3.8A

Appendix 3C

Announcement of buy-back
(*except* minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001, 11/01/10

Name of entity	ABN/ARSN
INVESTORFIRST LIMITED	87 124 891 685

We (the entity) give ASX the following information.

Information about buy-back

1	Type of buy-back	ON-MARKET
2	+Class of shares/units which is the subject of the buy-back *(eg, ordinary/preference)*	ORDINARY SHARES
3	Voting rights *(eg, one for one)*	ONE FOR ONE
4	Fully paid/partly paid *(and if partly paid, details of how much has been paid and how much is outstanding)*	FULLY PAID
5	Number of shares/units in the +class on issue	686,544,268
6	Whether shareholder/unitholder approval is required for buy-back	NOT REQUIRED
7	Reason for buy-back	THIS INITIATIVE IS PART OF THE COMPANY'S CAPITAL MANAGEMENT PROGRAM.

8	Any other information material to a shareholder's/unitholder's decision whether to accept the offer *(eg, details of any proposed takeover bid)*	NO

On-market buy-back

9	Name of broker who will act on the company's behalf	HUB24 CUSTODIAL SERVICES LTD
10	Deleted 30/9/2001.	
11	If the company/trust intends to buy back a maximum number of shares - that number Note: This requires a figure to be included, not a percentage.	24,246,093
12	If the company/trust intends to buy back shares/units within a period of time - that period of time; if the company/trust intends that the buy-back be of unlimited duration - that intention	12 MONTHS COMMENCING 15 SEPTEMBER 2011
13	If the company/trust intends to buy back shares/units if conditions are met - those conditions	N/A

Employee share scheme buy-back

14	Number of shares proposed to be bought back	N/A
15	Price to be offered for shares	N/A

+ See chapter 19 for defined terms.

Selective buy-back

16	Name of person or description of class of person whose shares are proposed to be bought back	N/A
17	Number of shares proposed to be bought back	N/A
18	Price to be offered for shares	N/A

Equal access scheme

19	Percentage of shares proposed to be bought back	N/A
20	Total number of shares proposed to be bought back if all offers are accepted	N/A
21	Price to be offered for shares	N/A
22	+Record date for participation in offer Cross reference: Appendix 7A, clause 9.	N/A

Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.

2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

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