

ASX RELEASE

20 September 2011

Two Way Welcomes Cornerstone Investor

Two Way Limited ("Two Way" or "TTV"), an Australian interactive TV and media company, is pleased to announce that Mr Gerald Tan of Malaysia and his associates have agreed to invest up to \$2.04 million of expansion capital in the Company, on the terms and conditions outlined below.

The proposed investment will provide capital to exploit opportunities presented by Two Way's world-class TV wagering service and other advanced interactive media applications.

Mr Tan is a successful entrepreneur and investor with extensive experience in interactive television, mobile and new media businesses throughout Asia. His connections are also expected to facilitate plans for proposed expansion by Two Way into Asia.

In the immediate term, the investment by Mr Tan will enable Two Way to commit funds to a comprehensive marketing campaign for its TV wagering service, known as TAB Active, for the upcoming Spring Racing Carnival calendar. In the past, Two Way has seen substantial growth in turnover through its TAB Active service when marketing funds have been invested to promote it. The service is now available in all five mainland States, and is linked to the betting engines of the three largest TAB operators (Tabcorp, TattsBet and Racing and Wagering WA). The Spring Racing Carnival presents an excellent opportunity to drive up immediate usage and revenue on a national basis.

Mr Tan will invest \$1.2 million initially, in return for 60 million ordinary shares in Two Way at an issue price of 2 cents each. This capital will be invested in two stages, with \$250,000 to be provided immediately (in return for 12.5 million ordinary shares). Mr Tan has also accepted a Directorship of Two Way.

The balance of \$950,000 and 30 million options, exercisable at 2.8 cents within 3 years, is subject to shareholder approval, which is planned to be sought at the Annual General Meeting to be held in November 2011. The Notice of Meeting will be accompanied by an Explanatory Memorandum and Independent Experts' Report, in accordance with Section 611 Item 7 of the Corporations Act.

The Company's Directors unanimously support the investment and recommend it for approval by the shareholders, in the absence of a superior offer. In addition, the offer is supported by the Company's two largest shareholder groups, led by Mr Robert Ward of E L & C Baillieu Stockbroking Limited and Mr John Murray of Bell Potter Securities Limited.

Chairman of Two Way, Mr Stuart McGregor, says "We are very pleased to welcome Mr Gerald Tan as a cornerstone investor and a Director of the Company. Gerald's experience in interactive TV, together with his business experience in Asia, will be a great asset to the company. His investment represents a great vote of confidence in our world-leading technology and endorses our unique position in the media and wagering business.

“This investment follows the Company’s best results in its history during the past financial year, and provides a major injection into our capital base to support immediate expansion of our interactive TV business.”

For further information, please contact:

Ben Reichel (CEO and Managing Director)

Two Way Ltd
55 Miller Street
Pymont NSW 2009
Australia
Phone: +612 9017 7000
www.twowaytv.com.au

ABOUT TWO WAY LIMITED (ASX: TTV)

Two Way develops advanced interactive media and gambling applications. Our competitive strengths include our specialised expertise, patented technology, and library of interactive applications, which can be deployed on TV, mobile or internet.

Two Way has developed an award-winning interactive TV wagering service with Tabcorp Holdings Limited (ASX:TAH) and FOXTEL, which has now been extended to include Racing and Wagering Western Australia (RWWA) and TattsBet Limited (ASX:TTS). Two Way has the potential to establish similar relationships with other wagering and broadcasting partners throughout Australia and overseas.

Our interactive wagering technology offers advanced betting features and related information, and utilises the latest synchronisation techniques to enhance the user experience. This technology can be applied to both racing and sports betting applications.

Our Way2Bet portal offers an extensive range of information resources to help punters bet better. These services are available via online and mobile platforms at www.way2bet.com.au and way2bet.mobi.

Two Way’s products are currently being deployed by leading wagering and interactive TV operators in Australia and New Zealand. Our clients include Tabcorp, RWWA, TattsBet, Sportingbet, Betfair, FOXTEL, Austar, Optus TV and Sky New Zealand.

To learn more about Two Way visit www.twowaytv.com.au
