Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity **Freedom Foods Group Limited**	
ABN **41 002 814 235**	

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	**Anthony Perich**
Date of last notice	**29th April 2011**

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	**Indirect**	**Indirect**
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	**Registered holder of FNP Shares is Arrovest Pty Limited. Director holds more than 20% of the voting power of Arrovest and therefore has a relevant interest in the shares held by Arrovest by virtue of section 608 (3) of the Corporations Act.**	**Registered holder of FNP Shares is Arrovest Pty Limited. Director holds more than 20% of the voting power of Arrovest and therefore has a relevant interest in the shares held by Arrovest by virtue of section 608 (3) of the Corporations Act.**
Date of change	**20.9.11**	**31.3.11**
No. of securities held prior to change	**51,465,265**	**15,995,142**

Class	**Ordinary Shares**	**Convertible Redeemable Preference Shares**
Number acquired	**19,871**	**-**
Number disposed	**-**	**-**
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	**$0.30** **$5,961**	**-**
No. of securities held after change	**51,485,136**	**15,995,142**
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	**On Market Trade**	**-**

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	**N/A**
Nature of interest	**N/A**
Name of registered holder (if issued securities)	**N/A**
Date of change	**N/A**
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	**N/A**
Interest acquired	**N/A**
Interest disposed	**N/A**
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	**N/A**
Interest after change	**N/A**

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	**No**
If so, was prior written clearance provided to allow the trade to proceed during this period?	**N/A**
If prior written clearance was provided, on what date was this provided?	**N/A**

+ See chapter 19 for defined terms.