30 September 2011

Organisational Restructure & Cost Reduction Program

As foreshadowed on 31 August 2011 in the Company's investor presentation, Praemium wishes to confirm that it has undertaken an organisational restructure and cost reduction program.

The restructure follows a review of the company's operations, which identified a number of opportunities to improve efficiencies and eliminate expenditures that were not justified by near-term revenue expectations. Non-recurring restructure costs are estimated to be around $1.5 million over FY2011/12 and will result in ongoing operating cost savings once fully implemented of between $2 and $3 million per year.

Commenting on the changes, CEO Michael Ohanessian said, "We remain committed to protecting our core business. For our clients it is business as usual as we continue to deliver our high-quality services. For our investors the priority remains for us to improve bottom line performance."

About Praemium: Praemium Ltd (ASX:PPS) is one of Australia's leading suppliers of online financial portfolio administration and Separately Managed Account (SMA) technology, administering in excess of AUD45 billion-FUA* of assets in Australia and with more than £280 million-UK FOP* in funds on the platforms it operates in the UK. Praemium currently provides services to approximately 500* financial institutions and intermediaries, including some of the world's largest financial institutions.

*As at 30 June 2011

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