



MARKET RELEASE

3 October 2011

Bega Cheese Limited

TRADING HALT

The securities of Bega Cheese Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Wednesday, 5 October 2011 or when the announcement is released to the market.

Security Code: BGA

Julia Kagan

Principal Adviser, Listings (Melbourne)



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3 October 2011

Julia Kagan
Principal Adviser
Listings (Melbourne)
ASX Compliance Pty Limited
Level 45, South Tower, Rialto, 525 Collins Street,
MELBOURNE VIC 3000

Dear Julia

Trading halt

Pursuant to Listing Rule 17.1, the Company requests a trading halt to commence prior to the open of trading on Monday 3 October 2011, pending the release of an announcement regarding the proposed merger between the company and its subsidiary, Tatura Milk Industries Limited. We expect such announcement to be made prior to the open of trading on Tuesday 4 October 2011. The trading halt is to be lifted once the announcement is made.

The Company is not aware of any reason why the trading halt should not be granted.

Yours sincerely

Brett Kelly
Company Secretary
Bega Cheese Limited