

**ASX: TTV** 

## **ASX RELEASE**

## 21 October 2011

## **Update on Cornerstone Investment and AGM Date**

Two Way Limited is pleased to confirm good progress in the implementation of the significant cornerstone investment announced to the market on 20 September 2011.

As announced on that date, Mr Gerald Tan of Malaysia and his associates have agreed to invest up to \$2.04 million of expansion capital in the Company, on the terms and conditions set out in that announcement. This is a significant investment which supports the Company's business plan to develop and promote its advanced interactive media applications.

In accordance with the agreed terms for the investment, Mr Tan and his associates invested \$250,000 on 27 September 2011, and were issued with 12,500,000 ordinary shares in the Company. Mr Tan has also been appointed to the Board.

The funds provided to date have been used primarily to fund the Company's current national marketing campaign for its TV wagering service, during the Spring Racing Carnival. This marketing campaign is progressing well, and is having a strong positive effect on usage of the service, as measured by the number of log-ins to the service. Details on the turnover and revenue through the service are not yet available, but will be announced to the market in due course.

The remainder of the investment is subject to shareholder approval at the Company's forthcoming Annual General Meeting. The documents to be sent to shareholders include the Notice of Meeting, an Explanatory Memorandum for the transaction, and an Independent Expert's Report.

These documents have all been finalised and lodged with the Australian Securities and Investments Commission for its review, in accordance with the normal process. Two Way anticipates that the documents will be posted to shareholders from next week.

The Company's Annual General Meeting will now be held on Tuesday, 29 November 2011, at 9:30am in Sydney. Full details will be provided in the Notice of Meeting.

For further information:

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## **ABOUT TWO WAY LIMITED (ASX: TTV)**

Two Way develops advanced interactive media and gambling applications. Our competitive strengths include our specialised expertise, patented technology, and library of interactive applications, which can be deployed on TV, mobile or internet.

Two Way has developed an award-winning interactive TV wagering service with Tabcorp Holdings Limited (ASX:TAH) and FOXTEL, which has now been extended to include Racing and Wagering Western Australia (RWWA) and TattsBet Limited (ASX:TTS). Two Way has the potential to establish similar relationships with other wagering and broadcasting partners throughout Australia and overseas.

Our interactive wagering technology offers advanced betting features and related information, and utilises the latest synchronisation techniques to enhance the user experience. This technology can be applied to both racing and sports betting applications.

Our Way2Bet portal offers an extensive range of information resources to help punters bet better. These services are available via online and mobile platforms at <a href="https://www.way2bet.com.au">www.way2bet.com.au</a> and way2bet.mobi.

Two Way's products are currently being deployed by leading wagering and interactive TV operators in Australia and New Zealand. Our clients include Tabcorp, RWWA, TattsBet, Sportingbet, Betfair, FOXTEL, Austar, Optus TV and Sky New Zealand.

To learn more about Two Way visit <a href="www.twowaytv.com.au">www.twowaytv.com.au</a>