

ASX ANNOUNCEMENT

Appointment of Joy Linton as Independent Director

Bega Cheese is pleased to announce that Ms Joy Linton has been appointed as an Independent Director to the Bega Cheese Board effective Monday 24 October 2011. Ms Linton brings many years of strategic and financial experience to the organisation and her duties on the Board will include chairing the Audit and Risk Committee.

Ms Linton is currently Chief Financial Officer at Bupa Australia, one of Australia's leading healthcare companies. Ms Linton has 20 years of experience in professional roles with companies such as Ford, Pacific Dunlop and National Foods. Ms Linton held the role of CFO of National Foods from 2007 - 2010 and prior to that was General Manager Commercial for the Dairy Foods Group.

Over recent years, Ms Linton has been instrumental in the acquisition and integration of the Dairy Farmers, Lactos, Berri and King Island businesses respectively into National Foods.

Ms Linton has a Bachelor of Commerce from the University of Melbourne, a Graduate Diploma of Applied Finance and Investment from the Securities Institute of Australia, and is a Graduate of the Australian Institute of Company Directors.

25 October 2011

For further information please contact

Brett Kelly Company Secretary Bega Cheese Limited 02 6491 7777