INFOMEDIA LTD
ANNUAL GENERAL MEETING
4:00 PM THURSDAY 3 NOVEMBER 2011

MR RICHARD GRAHAM, EXECUTIVE CHAIRMAN
ADDRESS TO SHAREHOLDERS

Welcome to the FY2011 Annual General Meeting of Infomedia Shareholders.

On behalf of all the Directors, I thank you for taking the time from your busy day to come to this event to engage with us and to learn more about your Company.

I can report that the Company has undergone a lot of progressive change in the past year. Management has changed; objectives were refocused; financial performance was put under the spotlight; and productivity inside and outside of the Company has been nurtured.

When I spoke to you last year, it was with the promise of returning the Company to the core values and objectives upon which it was built. Those being; Product Innovation that increases our customers' productivity, and Realising the our share of the Fair Value that our products contribute to our customers' profitability. Thanks to a lot of hard work and commitment from all our staff around the world, those objectives have positively moved forward this year.

I said we would break through our development logjam and we have done that. The transition from our traditional Microcat DVD products to our newest electronic parts selling systems, Microcat LIVE and Microcat V6, began last summer. First for Toyota and Ford in the USA, and then continuing into the start of FY2012 globally with Land Rover, Hyundai, KIA, and beyond the USA with Ford and Toyota. These new systems are delivering leading edge, dependable, and affordable sales tools to our licensees.

Just as positive was the commencement of transitioning Superservice Menus from DVD to being fully online. This is bringing new convenience to our customers and increased benefits to our Company. This product line continues to show strong subscription growth around the world.

Growth this year in our Partsbridge and MARKET products was modest; however we believe these product lines will become an important part of the 'one world' approach that we see automakers gravitating their sales strategies toward.

As you know, Infomedia is a Company whose product sales are mostly denominated in US Dollars and Euros, and despite our currency hedging policy, the Australian Dollar's unprecedented appreciation against these currencies has outpaced our expectations. From 2010 to 2011, the AUD strengthened an average 13% against the USD and 14% against the EUR. For companies like ours, such rapid currency appreciation clouds the underlying commercial story that shareholders should see.

For FY2011 our Company achieved Sales Revenue of $44.1M, Net Profit After Tax of $10M, and Operating Cashflow of $11.3M. And, for the 12th consecutive year, the Directors issued dividends consistent with our dividend payout policy. The fully franked dividend for 2011 was a total of 2.4¢ per share. The Company remained debt free with $8.8M cash on the Balance Sheet at year end. These results compare respectively with Sales of $45.3M in 2010, NPAT of $11.3M , Cashflow of $10.2M, and annual dividend of 2.4¢ unfranked.

In a few minutes, Jonathan Pollard will provide more insight into the Company's wellbeing than just the headline numbers alone might suggest.

The term 'One World' is the way the major automakers like to see their enterprises. One World is the mindset beyond 'international' or 'global'; beyond a patchwork of regions.

Those older geographic paradigms, in effect, said, 'we are here, and from here we will go out and sell our wares'. One World is a major shift in Company identity and thinking. It's organic thinking. In a One World paradigm a Company operates as one whole in the world. The role that China is playing in today's world, is shaping this new world view.

In our field of business endeavour, 'One World' exhibits itself in the automaker's desire to have uniform information systems, uniform customer experiences, and ubiquitous access to operational tools and metrics. One World thinking doesn't see local languages or quality access to online applications as "nice-to-haves" or "ticks-in-a-box", but rather as basic fundamentals to being their viable partner in their world.

Infomedia has long been on-board with such thinking when it came to product development, and now we're getting on-board with it at the enterprise level too. In the future, Infomedia's expertise and identity may be placed anywhere in the world it best serves the Company and support our customers. Having the foresight and flexibility to align our organisation's world view with that of our partners, creates new bonds and fields of engagement that can go beyond those of the past.

These are exciting times. Our vision for the decade ahead is to see the depth of Infomedia's product lines expand ubiquitously around the world. As we now enter our third decade of innovative software development, our methods modernise to keep current with changing times, but our goal remains steadfast. That goal is to markedly contribute to our customers' success. In turn, the contribution we receive for that value, rewards our personnel who contribute extraordinarily to achieving that goal and our shareholders who risk their capital to make all that possible.

It is the simple honesty of this vision and goal that underpins our strategies and our actions, and gives me confidence in the long-term outlook for our Company.

Thank you.

Richard Graham
Executive Chairman