14 November 2011

GREENCROSS LIMITED (ASX: GXL) Announcement

Appointment of Non-Executive Director and Appendix 3X – Initial Directors Interest Notice

Greencross Limited is pleased to announce the appointment of Mr Bruce Dixon as a Non-Executive Director of the Company, effective as of 14 November 2011.

Mr Dixon was formerly the CEO/MD of Healthscope Ltd from 1997 to 2010. During his tenure at Healthscope the company experienced significant growth, growing from $18 million market capitalisation to the eventual sale price to private equity of $2.7 Billion in 2010. The company ranked number one for total shareholder returns for the decade between 2000/2010 on the ASX 200.

Healthscope owned and operated hospitals in every State and Territory in Australia and owned pathology operations in Australia, New Zealand, Malaysia, Singapore and Vietnam.

Prior to Healthscope, Mr Dixon was the General Manager of Spotless Services Limited. Mr Dixon holds a Bachelor of Economics and is a member of the Australian Institute of Company Directors.

The Board of Directors of Greencross believes Mr Dixon's experience in managing a rapidly growing public company will provide value to Greencross and further assist management in achieving its growth aspirations.

Please find following the Appendix 3X – Initial Directors Interest Notice.

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ABOUT GREENCROSS

Greencross was established in 2003 and has grown to become Australia's leading veterinary services company through the acquisition and integration of 67 practices around Australia.

Greencross's strategy is to continue to consolidate the fragmented veterinary services industry in Australia and is focused on delivering exceptional veterinary medicine and levels of care to its patients. The company's vision is to be the practice of choice for employees, clients, patients and shareholders.

For further information please contact:

Glen Richards
Managing Director, Greencross Limited Phone: (07) 3435 3535

Rule 3.19A.1

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Greencross Limited
ABN 58 119 778 862

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Bruce Robert Dixon
Date of appointment	14 November 2011

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest. BR Dixon Investments Pty Ltd atf the Dixon Super Fund – Bruce Dixon is a director and beneficiary of the fund	**Number & class of Securities** 480,711 Ordinary Shares

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

+ See chapter 19 for defined terms.