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**ASX RELEASE**

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### **STW GROUP SELLS MINORITY INTEREST IN DT DIGITAL TO WPP**

STW Communications Group Limited (STW , ASX : SGN), Australia's leading marketing content and communications group, today announced it has sold a one third equity interest in DT Digital Pty Limited (DT Digital) to WPP plc (WPP). STW will retain board control and retains a 66.7% equity interest in DT Digital.

DT Digital joined the STW Group in 2003, is an award-winning digital marketing design and technology company, employing 110 full time staff.

WPP is the world's largest communications services group, employing 153,000 people, working in 2,400 offices in 107 countries. WPP is a substantial shareholder in STW and an equity partner in a number of STW's operating entities including Ogilvy & Mather and Badjar Ogilvy.

STW Group Chief Executive Officer Michael Connaghan said: "DT Digital has been working in partnership with Badjar Ogilvy, operating out of our St Kilda Road campus for four years. The partnership has been a great success and provided a much enhanced offer to our clients. Ogilvy and WPP were keen to formalise the partnership and we believe it makes sense to align the shareholding in DT Digital with that of Ogilvy (66.7% STW, 33.3% WPP). The deal allows DT Digital an accelerated launch into the Sydney market alongside Ogilvy, a powerhouse in the Sydney market."

The sale will crystallise a gain and will be reported in the 30 June 2012 half year result.

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