

ASX/media release

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RESIGNATION OF CHIEF FINANCIAL OFFICER

Leading Australian retail food brand manager and franchisor, Retail Food Group Limited (RFG or the Company) today announced that Chief Financial Officer Damien Peters has tendered his resignation and will depart RFG in March 2012.

Mr Peter McGettigan, RFG's Group Financial Controller, has been appointed CFO and will replace Mr Peters effective 29th February 2012.

Mr Peters has been a member of the RFG Senior Management Team for over five years and was appointed CFO in May 2007. He has made an invaluable contribution to the financial stability and management of the Company during a period of tremendous growth.

RFG CEO Tony Alford said, "I would like to personally thank Damien for his commitment, contribution and loyalty to RFG throughout his tenure with the Company and for delaying his departure in order to ensure a seamless handover to Peter."

Peter McGettigan joined the Company in early 2009 as Divisional Financial Controller after 8 years with KPMG in both Australia and Canada. Mr McGettigan has been promoted to a number of roles culminating in appointment to the position of Group Financial Controller and Deputy to Damien in March 2011.

"Damien has nurtured the establishment of a formidable Team within the Accounting and Finance Department and the elevation of Mr McGettigan to CFO is testimony to the success of this development pathway," Mr Alford said.

About Retail Food Group Limited

Retail Food Group is a leading Australian retail food brand manager, franchisor and wholesale coffee roaster. It is the franchisor and intellectual property owner of the Donut King, Michel's Patisserie, Brumby's Bakeries, bb's café and Esquires Coffee Houses franchise systems.

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