

21 February 2012

The Manager
ASX Market Announcements
ASX Limited
Level 4, Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

**ASX Announcement
InvoCare Limited (IVC)
Non-Executive Director Appointment**

The Board of Directors of InvoCare Limited is very pleased to announce the appointment of Mr Richard Davis as an independent Non-Executive Director.

Mr Davis previously retired as InvoCare's Chief Executive Officer and as a Director on 31 December 2008 after 20 years with InvoCare. For the majority of that time, he held the position of Chief Executive Officer and successfully initiated and managed the growth of the business through a number of ownership changes and over 20 acquisitions, including Singapore Casket, the Company's first international acquisition.

Richard's previous experience and extensive international network of both domestic and international funeral industry connections will greatly assist InvoCare's ongoing growth under the continuing leadership of Chief Executive Officer, Andrew Smith.

Richard has been a non-executive director of Australian Vintage Ltd since 5 May 2009 and is also Chairman of the Audit Committee of that company. He is also a former accounting partner for a national accounting firm.

For and on behalf of the Board



Phillip Friery
Company Secretary