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Rule 3.8A

Appendix 3C

Announcement of buy-back (except minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public. Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001.

Telecom Corporation of New Zealand Limited

We (the entity) give ASX the following information.				
Information about buy-back				
1	Type of buy-back	On-market (NZX Only)		
2	⁺ Class of shares which is the subject of the buy-back (eg, ordinary/preference)	Ordinary		
3	Voting rights (eg, one for one)	One vote per share		
4	Fully paid/partly paid (and if partly paid, details of how much has been paid and how much is outstanding)	Fully paid		
5	Number of shares in the ⁺ class on issue	1,925,427,596		
6	Whether shareholder approval is required for buy-back	No		
7	Reason for buy-back	To purchase an equivalent number of shares as will be issued pursuant to Telecom's dividend reinvestment plan for the dividend of NZ9.0 cents per ordinary share payable on 5 April 2012		

Name of entity

 $^{^{+}}$ See chapter 19 for defined terms. $30/9/2001\,$

8	Any other information material to a shareholder's decision whether to accept the offer (eg, details of any proposed takeover bid)	None		
On-	market buy-back			
9	Name of broker who will act on the company's behalf	First NZ Capital Securities Limited		
10	Deleted 30/9/2001.			
11	If the company intends to buy back a maximum number of shares - that number	15 million		
	Note: This requires a figure to be included, not a percentage.			
12	If the company intends to buy back	6 weeks		
12	shares within a period of time - that period of time; if the company intends that the buy-back be of unlimited duration - that intention	o weeks		
13	If the company intends to buy back shares if conditions are met - those conditions	No conditions		
Emp	oloyee share scheme buy-bac	k		
14	Number of shares proposed to be bought back	N/A		
15	Price to be offered for shares	N/A		

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⁺ See chapter 19 for defined terms.

Sele	ective buy-back	
16	Name of person or description of class of person whose shares are proposed to be bought back	N/A
17	Number of shares proposed to be bought back	N/A
18	Price to be offered for shares	N/A
Equ	ial access scheme	
19	Percentage of shares proposed to be bought back	N/A
20	Total number of shares proposed to be bought back if all offers are accepted	N/A
21	Price to be offered for shares	N/A
22	⁺ Record date for participation in offer Cross reference: Appendix 7A, clause 9.	N/A
Co	mpliance statement	
1.	The company is in compliance with all Corporations Act requirements relevant to this buy-back.	
2.	There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.	
Sign	here: (Director/Company s	Date: 24 February 2012 ecretary)
Prin	t name: Tristan Gilbertson	
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⁺ See chapter 19 for defined terms.