



Head Office:
1 Olympic Circuit
SOUTHPORT QLD 4215
AUSTRALIA

Postal Address:
PO Box 1549
SOUTHPORT QLD 4215
AUSTRALIA

Phone: (07) 5591 3242
Fax: (07) 5591 9021

Web: www.rfg.com.au

2 March 2012

Company Announcements Platform
Australian Securities Exchange
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

RE: RETAIL FOOD GROUP LIMITED

We advise that the Company's Announcement of 28 February 2012 (titled "RFG Increases Profit & Dividend") disclosed information inconsistent with that provided in the Company's 1H12 Report and 1H12 Results Presentation in respect to Franchisee weighted average weekly sales (AWS) and weighted average transaction value (ATV) for the period ending 31 December 2011.

The Company advises that the AWS and ATV metrics provided in its 1H12 Report and 1H12 Results Presentation should be relied upon.

Yours faithfully

Mark Connors
Company Secretary
Retail Food Group Limited

Sydney Office:
9 Ferngrove Place
SOUTH GRANVILLE NSW 2142
AUSTRALIA

Phone: (02) 9738 2400
Fax: (02) 9738 2444

Melbourne Office:
PO Box 733
HAWTHORN VIC 3122
AUSTRALIA

Phone: (03) 9835 6888
Fax: (03) 9835 6877

Auckland Office:
PO Box 217-090, Botany Junction
Manukau, Auckland
NEW ZEALAND

Phone: (09) 525 7700
Fax: (09) 525 7704