Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now m	oust be given to ASX as soon as available. Information and
documents given to ASX become ASX's property	y and may be made public.
Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1,	/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.
Name of entity	
McMillan Shakespeare Limited	
ABN	
74 107 233 983	
, 357 3	
We (the entity) give ASX the following in	formation.
Part 1 - All issues You must complete the relevant sections (attack)	
+Class of +securities issued or to be issued	Ordinary Shares
Number of *securities issued or to be issued (if known) or maximum number which may be issued	1,440,787
Principal terms of the ⁺ securities (eg, if options, exercise price and expiry date; if partly paid ⁺ securities, the amount outstanding and due dates for payment; if ⁺ convertible securities, the conversion price and dates for conversion)	Exercise of 1,440,787 options issued pursuant to the Company's employee option plan with an exercise price of \$4.70 and an expiry date of 30 June 2012.

⁺ See chapter 19 for defined terms.

Appendix 3B New issue announcement

Yes, ranking equally with existing fully paid Do the ⁺securities rank equally in ordinary shares. all respects from the date of allotment with an existing +class of quoted ⁺securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment Issue price or consideration 1,440,787 ordinary shares with an issue price of \$4.70 per share. Exercise of options pursuant to Purpose of the issue the (If issued as consideration for the Company's employee option plan. acquisition of assets, clearly identify those assets) 15 March 2012 7 Dates of entering +securities into uncertificated holdings or despatch of certificates Number ⁺Class 8 Ordinary Number and +class of all 74,423,533 +securities quoted on ASX (including the securities in clause 2 if applicable)

⁺ See chapter 19 for defined terms.

9 Number and +class of all +securities not quoted on ASX (including the securities in clause 2 if applicable)

Number	+Class
100,432	Employee Options (exercisable at 4.70, expiring on 23 November 2012.)
537,634	Employee Options (exercisable at \$3.42, expiring on 1 October 2015)
1,895,133	Employee Options (exercisable at \$7.31, expiring on 30 September 2015)
314,578	Employee Options (exercisable at \$7.31, expiring on 30 September 2015)
352,942	Employee Options (exercisable at \$8.54 expiring on 30 September 2015)
31,250	Employee Options (exercisable at \$9.29 expiring on 30 September 2015)

Dividend policy (in the case of a Not applicable. 10 trust, distribution policy) on the increased capital (interests)

Part 2 - Bonus issue or pro rata issue

11	Is	security	holder	approval
	req	uired?		

Not applicable.

Is the issue renounceable or non- Not applicable. 12 renounceable?

Ratio in which the *securities Not applicable. 13 will be offered

⁺ See chapter 19 for defined terms.

Appendix 3B New issue announcement

14	⁺ Class of ⁺ securities to which the offer relates	Not applicable.		
15	⁺ Record date to determine	Not applicable.		
15	entitlements	Not applicable.		
16	Will holdings on different	Not applicable.		
10	registers (or subregisters) be aggregated for calculating entitlements?	постаррисате.		
17	Policy for deciding entitlements in relation to fractions	Not applicable.		
18	Names of countries in which the entity has *security holders who will not be sent new issue documents	Not applicable.		
	Note: Security holders must be told how their entitlements are to be dealt with.			
	Cross reference: rule 7.7.			
19	Closing date for receipt of acceptances or renunciations	Not applicable.		

⁺ See chapter 19 for defined terms.

20	Names of any underwriters	Not applicable.
21	Amount of any underwriting fee or commission	Not applicable.
22	Names of any brokers to the issue	Not applicable.
23	Fee or commission payable to the broker to the issue	Not applicable.
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of *security holders	Not applicable.
25	If the issue is contingent on *security holders' approval, the date of the meeting	Not applicable.
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	Not applicable.
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	Not applicable.
28	Date rights trading will begin (if applicable)	Not applicable.
29	Date rights trading will end (if applicable)	Not applicable.
30	How do *security holders sell their entitlements <i>in full</i> through a broker?	Not applicable.
31	How do *security holders sell part of their entitlements through a broker and accept for the balance?	Not applicable.

⁺ See chapter 19 for defined terms.

32	How do *security holders dispose of their entitlements (except by sale through a broker)?	Not applicable.	
33	⁺ Despatch date	Not applicable.	
	3 - Quotation of securitied only complete this section if you are a		
34	Type of securities (tick one)		
(a)	Securities described in Part	1	
(b)	All other securities Example: restricted securities at the end of the escrowed period, partly paid securities that become fully pai employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertibe securities		
Entitie	es that have ticked box 34(a)		
Additi	ional securities forming a nev	v class of securities	
Tick to docume	indicate you are providing the informa	tion or	
35		securities, the names of the 20 largest holders of the the number and percentage of additional *securities	
36		y securities, a distribution schedule of the additiona umber of holders in the categories	
37	A copy of any trust deed for	the additional *securities	

⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

38	Number of securities for which ⁺ quotation is sought	Not applicable.	
39	Class of *securities for which quotation is sought	Not applicable.	
40	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?	Not applicable.	
	If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment		
41	Reason for request for quotation now Example: In the case of restricted securities, end	Not applicable.	
	of restriction period		
	(if issued upon conversion of another security, clearly identify that other security)		
		Number	⁺ Class
42	Number and *class of all *securities quoted on ASX (including the securities in clause 38)	Not applicable.	Not applicable.

⁺ See chapter 19 for defined terms.

Quotation agreement

- [†]Quotation of our additional [†]securities is in ASX's absolute discretion. ASX may quote the [†]securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the *securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the *securities to be quoted under section 1019B of the Corporations Act at the time that we request that the *securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before 'quotation of the 'securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:

......Date: 15 March 2012

(Company Secretary)

Print name: Mark Blackburn

⁺ See chapter 19 for defined terms.