



ASX Release

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Senior Management Change

Thursday, 15 March, 2012. Investorfirst Ltd (ASX: 'INQ', 'Investorfirst', the 'Company'), advises that Mr. Ariel Sivikofsky has resigned as Joint Company Secretary and Chief Financial Officer of the Company and will complete his duties in April 2012.

Ms. Andrea Steele will remain as Company Secretary for Investorfirst.

Investorfirst is in the process of a strategic review and a search for a replacement of this position is well underway.

ENDS

Issued by Investorfirst Limited (ASX: INQ).



Investorfirst Ltd

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