ASX ANNOUNCEMENT

Tatura Milk Industries Limited Employee Share Offer

Bega Cheese Limited proposes to issue up to 293,801 ordinary shares under its employee share schemes pursuant to offers to be made to qualifying employees of Tatura Milk Industries Limited (TMI Employee Offer). No monetary consideration is payable for the shares.

There are two Bega Cheese employee share plans, namely the Tax Exempt Plan and the Incremental Plan. Shares issued under the Tax Exempt Plan will be subject to a three year disposal restriction. Subject to this restriction, all shares issued under the employee share plans will rank equally with all other Bega Cheese shares.

It is anticipated that the TMI Employee Offer will be completed by mid April 2012, with the shares applied for to be issued shortly thereafter. Shareholder approval is not required in relation to the issue of shares.

B. G. Kelly

Brett Kelly
Company Secretary

28 March 2012

For further information please contact

Brett Kelly
Company Secretary
Bega Cheese Limited

02 6491 7777

www.begacheese.com.au