

30 March 2012

The Manager
ASX Market Announcements Office
Australian Securities Exchange Limited
Level 4, Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

ASX Announcement
InvoCare Limited (IVC)
Dividend Reinvestment Plan – Share Price

The Dividend Reinvestment Plan ("DRP") share price for the 2011 final, fully franked dividend payable on 5 April 2012 is \$7.77.

In accordance with InvoCare's DRP Rules, the DRP price is the undiscounted average of the daily volume weighted average sale price, rounded down to the nearest cent, of InvoCare shares sold in the ordinary course of trading on the ASX during the period of ten trading days after, but not including, the record date (15 March 2012). That is the period of ten days from 16 March 2012 to 29 March 2012 (both dates inclusive).

The DRP has not been underwritten and shares will be allocated on 5 April 2012 having been bought on market between 16 March 2012 and 29 March 2012.

Yours faithfully



Phillip Friery
Company Secretary