

ASX ANNOUNCEMENT

Small Fire at Coburg Facility

A small fire broke out on Sunday evening at approximately 6pm at one of Bega Cheese's manufacturing sites located at Coburg in Melbourne.

The fire was confined to the electrical switchboard and was brought under control by the fire brigade in less than 40 minutes.

The cause of the fire is still being investigated.

There were no injuries as a result of the fire.

The manufacturing site was not in operation at the time of the fire and all milk on site or scheduled to be delivered to site is now being transferred to Bega Cheese's Northern Victorian manufacturing operations at Tatura.

It is expected that the Coburg site will be operational in approximately 1 week and there will be no material impact on Bega Cheese's business performance.

Brett Kelly

Company Secretary

B. G. Kelly

2 April 2012

For further information please contact

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