

2 April 2012

Manager of Company Announcements  
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*By E-Lodgement*

*Dicker Data is the  
registered trading name  
for Dicker Data Ltd  
ABN 95 000 969 362*

## **APPOINTMENT AS AN OFFICIAL DISTRIBUTOR OF LENOVO PRODUCTS**

The Board of Directors of Dicker Data Limited (ASX: DDR) is pleased to announce our appointment as an official distributor of Lenovo products.

Chris Price, Commercial Director of Dicker Data Limited commented – “Having worked with Lenovo in the past, we are very pleased to re-establish our partnership and to work with the company to drive its SMB business.”

Lenovo has appointed Dicker Data Limited to support the company’s continued growth in the small to medium business market in Australia. This expansion of Lenovo’s distribution strategy will increase the breadth of its presence in the Australian market with a specific focus on the SMB sector. Dicker Data Limited joins as Lenovo’s third distribution partner in Australia alongside Ingram Micro and Synnex.

Alan Munro, Managing Director and Vice President, Lenovo ANZ said “Our partnership with Dicker Data will expand our presence in the SMB market, build on our current momentum and support our continued growth in this segment.”

For and on behalf of the Board,



David Dicker  
Chairman & CEO

### **About Dicker Data Limited**

Dicker Data Limited was listed on the Australian Stock Exchange on January 24<sup>th</sup>, 2011. Since its listing, the company has achieved record trading results. The Company is Australia’s largest and longest established Australian owned distributor of Information Technology products. In addition to Lenovo its vendors include Hewlett-Packard, Toshiba, Samsung, ASUS and other major brands. The Company’s clients include over 2,600 value added resellers. For more information, see [www.dickerdata.com.au](http://www.dickerdata.com.au)