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Manager of Company Announcements ASX Limited Exchange Centre 20 Bridge Street Sydney NSW 2000 By E-Lodgement 230 Captain Cook Drive Kurnell NSW 2231

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Dicker Data is the registered trading name for Dicker Data Ltd ABN 95 000 969 362

DICKER DATA LIMITED AWARDED AT HP PREMIER BUSINESS PARTNER CONFERENCE

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce our success at the recent HP Premier Business Partner Conference in Hobart, Tasmania.

Dicker Data Limited was awarded PSG Highest Overall Growth – Distributor FY10 to FY11 and Overall Highest Revenue Growth – Distribution Partner 2H 2011.

David Dicker, Chairman and CEO, attended the HP Premier Business Partner Conference to accept the awards. David Dicker said "We're grateful for being recognised and awarded in these two categories and we look forward to continuing our successful partnership with HP."

Dicker Data Limited was selected from over fifty HP Premier Business Partners who attended the conference in Hobart.

For and on behalf of the Board,

David Dicker Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24th, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of Information Technology products. Dicker Data Limited's vendors include Hewlett-Packard, Toshiba, Lenovo, Samsung, ASUS and other major brands. For more information, see https://www.dickerdata.com.au