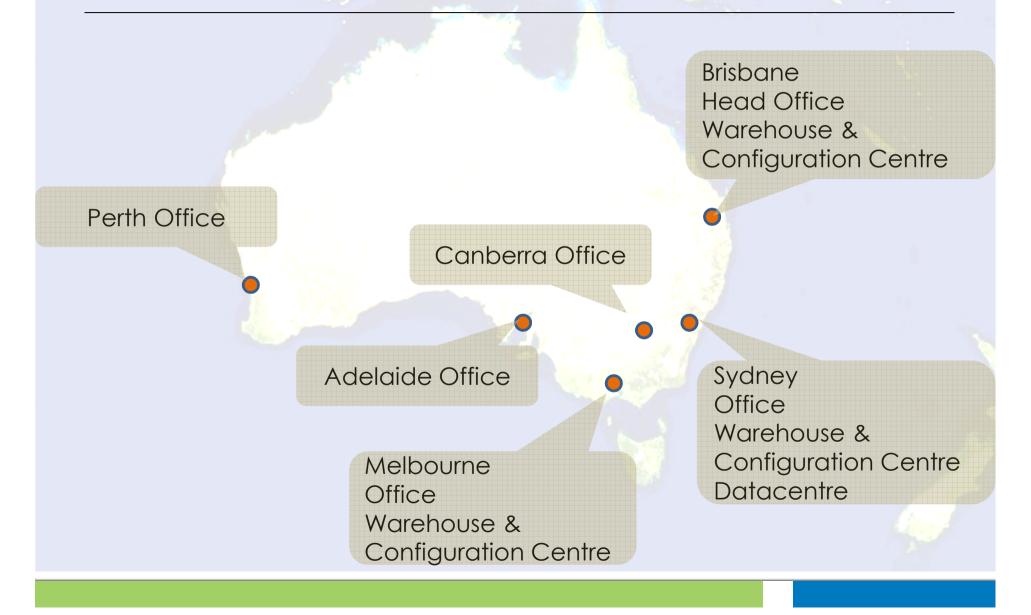
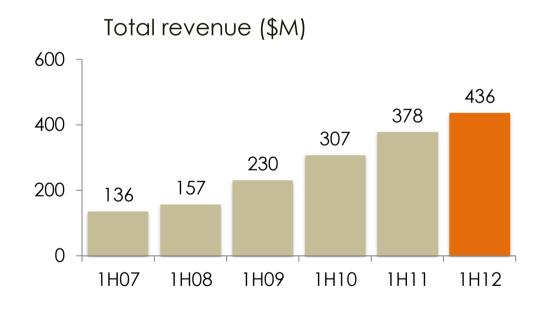
Data<sup>#</sup>3 Limited Goldman Sachs Emerging Companies Conference

John Grant Managing Director 16 May 2012 Data#3 Limited Snapshot The environment Sustaining growth Data#3 snapshot.... Formed in 1977 Listed in 1997 >1000 people over 9 locations 1H revenue up 15% 1H profit down 9.5% Strong cash flow and balance sheet Market cap \$160+M

### Our national footprint

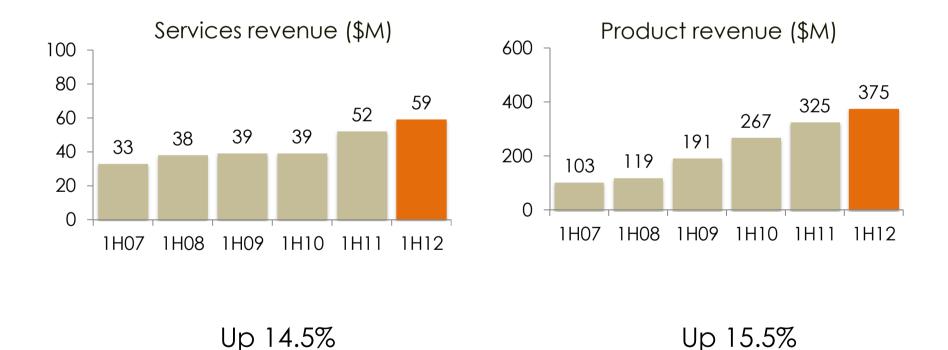


# H1 revenue growth ahead of market...

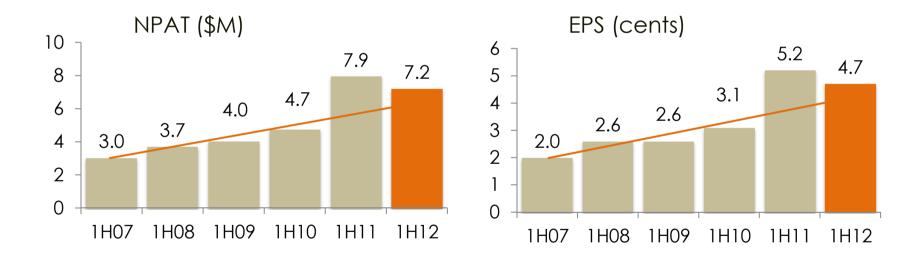


Up 15%

## H1 revenue growth ahead of market...

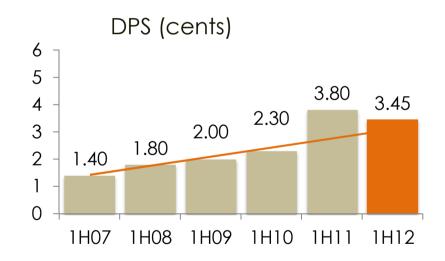


# H1 earnings ahead of long run trend...

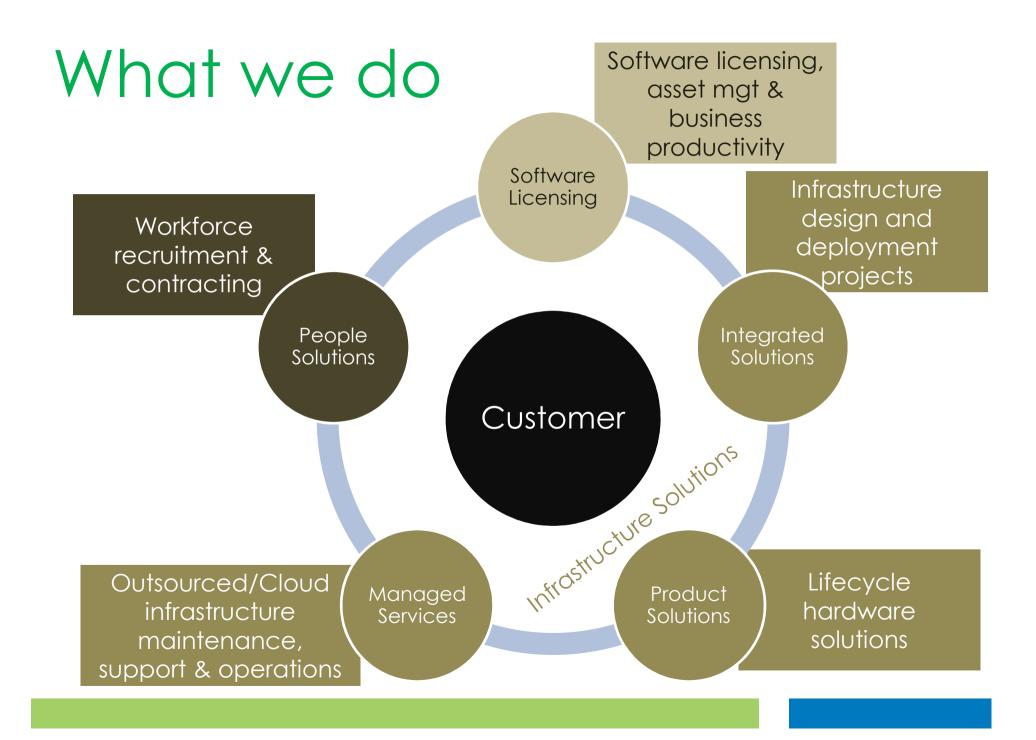


Down 9.5%

# H1 dividends ahead of long run trend...



Dividend payout ratio 74%



The environment.... Global/national factors Political & financial markets uncertainty Productivity declining Costs increasing Competitiveness declining > 2 speed economy

The environment.... Macro technology trends The world is mobile Technology is commodifising Data is BIG Enterprise IT is on the back foot Users are driving the agenda

The environment....

Conclusions

In flux

Growth slowing

Delaying investment and reducing costs

Technology an imperative

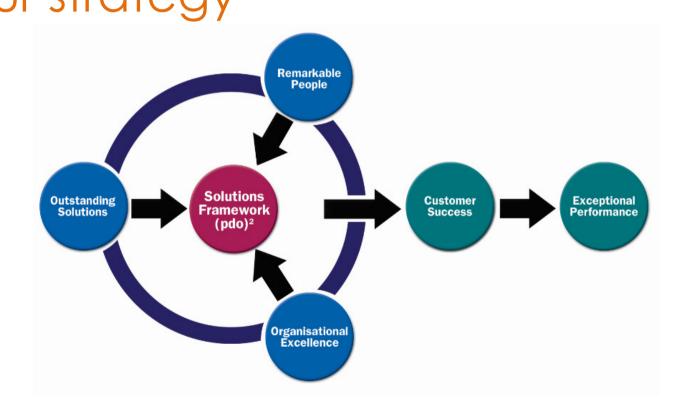
Tussle between Enterprise IT and users

Consequences.... On Data#3 Slowing of large projects Slowing in product procurement Delayed decisions in Managed Services

### Tender flow

	Full Year 2010	Full Year 2011	Oct AGM	End March
Submitted bids	357	345	207	286
Decided bids	271	238	69	127
Won	126	119	42	72
% won	46%	50%	61%	57%
Undecided			115	148
% undecided			56%	52%

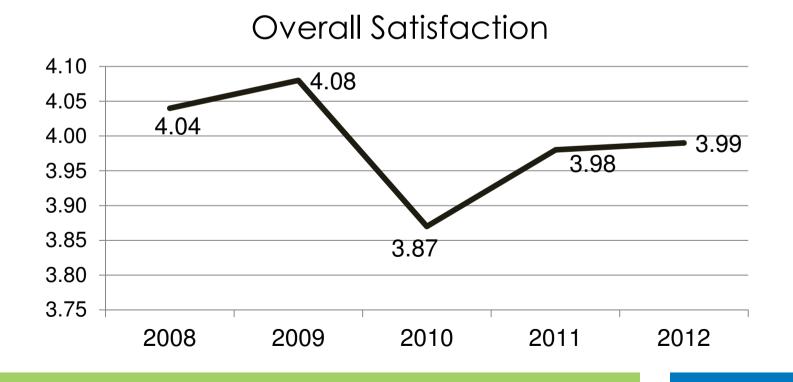
### Sustaining growth... Our strategy





## Sustaining growth...

#### Our people

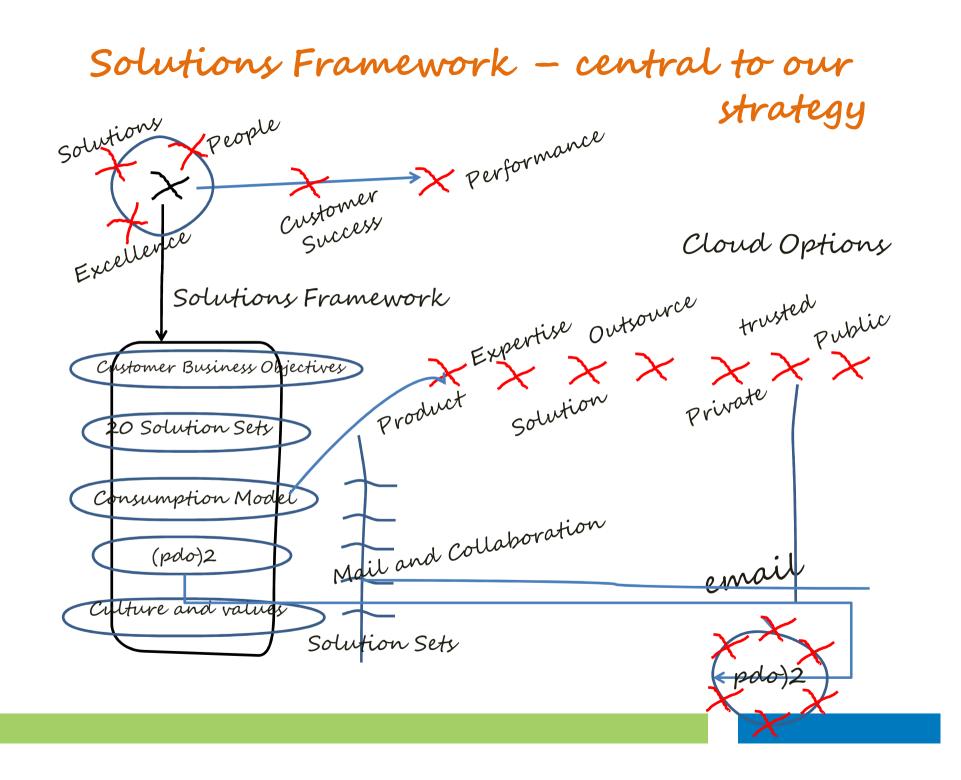




### Sustaining growth...

#### Expanding solutions

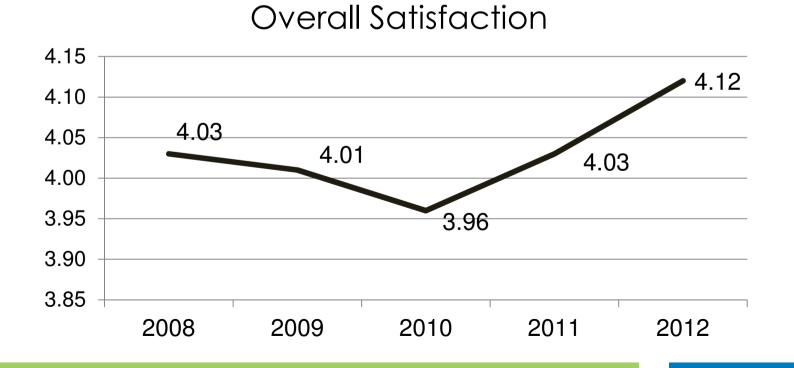
- New technologies from our partners
- Strategic Consulting to help customers decide
- Business Productivity Consulting to help users be more productive
- Solutions available from the cloud





### Sustaining growth... Cost, efficiency & effectiveness Some reduction in workforce Supply chain automation Business process automation Workplace productivity Sales effectiveness







### The bottom line....

- Market at best flat
- 2 businesses traveling well
- 1 business traveling ok
- 2 businesses finding it tough
- Committed to higher cost structure to support investment

Thank you....



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