

MARKET RELEASE**INFOMEDIA RENEWS GLOBAL AGREEMENT WITH HYUNDAI MOBIS**

SYDNEY – 25 May 2012 – International automotive industry IT developer, Infomedia Ltd, today announced it had entered into a new data license agreement with Hyundai MOBIS to produce and supply its Microcat® brand electronic parts catalogue (EPC).

Korean-based Hyundai MOBIS is the parts supply company for Hyundai and KIA dealers around the world. Hyundai dealers commenced using Microcat in 2001 and KIA dealers in 2008. The new agreement grants Infomedia the non-exclusive rights to supply Microcat for three years globally, except for China and Korea.

Infomedia's Microcat EPC has led innovation across the industry since it was first introduced in Australia in 1990. In recent years it has made the successful transition from being a DVD-based software product to being the leading, fully online, cloud-based EPC offering. Microcat LIVE, which is already in use for other automotive dealers, will now be available for Hyundai and KIA dealers globally to help improve their fixed operations, productivity and service.

Infomedia Founder and Executive Chairman, Richard Graham, said, "This agreement reflects the long and positive relationship between Infomedia and Hyundai MOBIS. I believe both our companies are focused on providing Hyundai and KIA dealers with leading parts catalogue solutions that contribute to their brand growth and customer satisfaction. Today, Microcat is used by over 120,000 parts personnel in more than 160 countries, including over 15,000 Hyundai and KIA subscribers".

"I believe Hyundai MOBIS is a company that is very much committed to customer satisfaction and great service. We are pleased that our products are playing a part in making that happen", Mr Graham added.

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About Infomedia

Infomedia Ltd is a leading supplier of information solutions to the parts and service sector of the global automotive industry. Subscribed to by over 56,000 users from franchised and independent auto dealers and auto repair shops, the Company's solutions are used every day in more than 160 countries and are provided in 29 languages. Infomedia's Electronic Parts Catalogues (EPCs) allow dealers to quickly and precisely identify replacement parts manufactured by the world's leading automotive companies. The Company is also utilizing its technology and expertise to produce EPCs for other industries such as appliances and industrial equipment (trucks and forklifts). Infomedia produces other complementary parts and service-related data solutions such as the Superservice MenusTM system that enables the service department to produce accurate service quotations for its customers. Infomedia Ltd is a publicly-listed company on the Australian Securities Exchange (ASX symbol "IFM"). For more information visit infomedia.com.au.