

**ASX Announcement** 

## CogState and Merck Canada Partner to Bring Proprietary Test for Assessing Patient Cognitive Function to Canadian Physicians

## **Highlights**

- CogState has entered into a promotion agreement with Merck Canada for the exclusive right to market and promote the CogState Test in Canada.
- The CogState Test is validated and can detect and monitor changes in cognitive function indicative of neuro-degenerative conditions including Alzheimer's disease and mild cognitive impairment.

Melbourne, Australia June 25, 2012 –CogState Ltd (ASX:CGS) today announced it has entered into an agreement with Merck Canada Inc. providing it with the exclusive right to market and promote the CogState Test in Canada. The first commercial sale is expected to occur before the end of 2012.

The CogState Test assesses cognition in patients and the reports generated on the basis of this assessment can allow physicians to identify subtle changes that could be indicative of the early stage of a neurodegenerative disease, such as Alzheimer's disease. The CogState Test can also be used to monitor changes in cognitive function following concussion or after treatment with drugs or other types of interventions.

The partnership between CogState and Merck will provide Canadian physicians with a tool to help them with early detection of cognitive decline in their patients. "We believe that with CogState and Merck working together, Canadian patients can benefit from expanded cognitive assessment capability in the marketplace," said Christian Sauvageau, Vice President of Customer Innovation Solutions for Merck Canada. "This partnership is part of Merck's ongoing commitment to finding treatments for diseases involving the central nervous system."

"The agreement with Merck Canada represents the first stage of commercialising the CogState Test in general practice medicine," said Brad O'Connor, Chief Executive Officer of CogState. "It is an important milestone in the company's strategy to establish the CogState Test as the gold standard for measuring cognitive change and making it a routine part of wellness care around the world."

"CogState's Test allows for regular and standardised testing of cognitive function to detect even subtle change that could signify the earliest stage of dementia," Mr. O'Connor said. "We are delighted to be partnering with Merck Canada, a leading healthcare company, with expertise in delivering innovative health solutions to Canadians. We are confident that Merck Canada provides a robust base to begin selling our product in Canada, an important target market," concluded Mr. O'Connor.



## **Investor Conference Call**

An investor conference call will be held today, Monday 25<sup>th</sup> June at 11.00am AEST, with Brad O'Connor, Chief Executive of CogState Limited.

Conference ID: 9470 5443

Australia 1800 123 296

Hong Kong 800 908 865

Japan 0120 985 190

New Zealand 0800 452 782

Singapore 800 616 2288

United Kingdom 0808 234 0757

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