



World Reach Limited
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The Manager
Market Announcements Platform
Australian Securities Exchange

MAJOR TRIAL IN CHINA OF BEAM'S INMARSAT OCEANA TERMINALS

World Reach Limited announced today that its wholly-owned subsidiary, Beam Communications Pty Limited (Beam), received an initial order for USD170K from a China based satellite communications company. This initial order follows a commitment by the Chinese entity to undertake a short trial deploying 200 Beam Oceana 400 and Oceana 800 marine communications terminals on fishing vessels in China, using the Inmarsat FleetPhone Service.

For commercial and competitive reasons customer details cannot be disclosed at this time and remain confidential.

The customer is a leading operator of satellite communication services in China with more than 20 years experience which provides a full range of sea, land and air mobile satellite terminals and technology integration services for Chinese users.

The trial commencing in July 2012 will deploy 100 of the Beam Oceana 400 terminals and 100 of the Beam Oceana 800 terminals. The terminals were specifically designed to support the voice, data and tracking communications that take place over the Inmarsat satellite network via its 'Fleetphone' maritime service. The terminals were launched to the global market in late 2011 to specifically target high volume deployments in emerging satellite markets.

A relatively short trial period is expected and, following market acceptance, the customer expects to commit to a minimum further order of 1000 units for expansion of the trial into the broader arena of maritime users in China.

Beam is delighted to be working with a key strategic partner in China, which further reinforces Beam's position as a leading global provider of satellite communication solutions for both the Inmarsat and Iridium satellite networks.

Following the completion of successful trials the Company will further inform the market when additional orders are placed and of plans to further commercialise the products to the mass maritime market.

Yours faithfully



Michael Capocchi
Managing Director

Please Note: Temporary ASX code: World Reach Limited is listed temporarily under code WRRDA for the period of 3–16 July 2012 as part of the share consolidation process. During this period securities will settle on a deferred basis. On July 17 the ASX code reverts to WRR and settlements will return to the normal T+3 basis. Refer to ASX announcement dated 3 July 2012.

About Beam Communications Pty Ltd

Beam Communications Pty Ltd is a wholly owned subsidiary of World Reach Limited (ASX: WRR, temporarily 3-16 July: WRRDA) ; Beam designs, manufactures and distributes a wide range of Iridium and Inmarsat Satellite voice, data, tracking terminals and accessories for the global telecommunications market. Beam is a strategic manufacturer of both Inmarsat and Iridium for satellite docking stations for the Iridium 9555, (www.9555iridium.com) Iridium Extreme (www.9575iridium.com) and the Inmarsat IsatPhone Pro satellite telephones (www.isatdock.com). Through a global network of Resellers, Beam solutions are deployed into a wide range of vertical markets including Maritime, Transport, Government, Defence, Mining, Construction, Forestry, Emergency Services, Relief Aid, Telemetry and Rural Telephony. For more information:

www.beamcommunications.com

About World Reach Limited

World Reach Limited is an Australian publicly listed company, with strategic ownership of companies involved in the design, manufacturing and distribution of equipment, applications and services to the global needs of Information Communication & Technology markets. World Reach Limited is owns 100% of Beam Communications Pty Ltd. For more information:

www.worldreach.com.au