



ASX Release

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Clarification on Unrelated Third Party Proposal

Friday, 20 July, 2012. Investorfirst Limited (ASX: 'INQ', the 'Company') takes the opportunity to clarify the Company's position in respect of the proposal from an unrelated third party announced this morning.

Whilst the initial verbal approach by the third party suggested a capital injection at a premium to the rights offer price, as the fund raising proposal developed, it became apparent to the Directors that overall the terms would be less favorable to INQ and its shareholders than the terms of the proposed rights offer. Not only was it highly conditional (including being subject to unspecified conditions) and incomplete, therefore, making it very uncertain, the proposed pricing had changed. Accordingly, the Company decided to proceed with the rights offer instead, as announced today.

Nonetheless, the Directors remain open to further discussions with the third party to investigate aspects of its proposal (including a possible acquisition from the third party) that might be worth pursuing, and as announced will continue to liaise with the third party given the ongoing interest in pursuing a transaction.

As indicated earlier, there is no assurance that any proposal will proceed, however, should this change, Directors will advise the market accordingly.

Directors continue to recommend that shareholders treat any related market commentary cautiously.

ENDS

Issued by Investorfirst Limited (ASX: INQ).



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