

## ASX RELEASE 31 July 2012

#### **Cash Flow Statement and Investor Update**

Two Way Limited attaches its cash flow statement for the quarter ended 30 June 2012.

#### Cash flow statement for the quarter ending 30 June (attached)

Key details are as follows:

#### 1. Receipts from customers

\$357,000

Overall customer receipts were in line with the previous quarter.

Way2Bet receipts were up 15%, largely due to due to strong net wins by our bookmaker partners. The online and mobile sites have seen significant increase in traffic as a result of effective SEO and social media campaigns during the quarter. More importantly, these campaigns have resulted in an increase in funded accounts being established with bookmakers, via Way2Bet sites.

Cash receipts from the TV wagering service were down, in line with lower commission revenues for the quarter. New Zealand games service receipts remained essentially flat.

#### 2. **Net operating cash flow**

(\$225,000)

Net operating cash flow for the quarter reflected savings in staff costs (as a result of management restructure reported in the previous quarter), and consultants fees.

#### 3. Total net cash flow

\$174,000

Capital raising activities provided proceeds of \$400k during the quarter.

#### 4. Cash on hand

\$438,000

#### **Outlook**

The Company continues to enhance and expand its Way2Bet online and mobile portal, with an effective SEO and social media strategy. The Company has developed and rolled out a number of IPTV applications as opportunities to brand and access content on smart TVs expand rapidly.



ASX: TTV

As previously reported, the Company recently terminated its merger discussions with Priority One. It is currently assessing other opportunities with a number of parties. Any developments will be announced to the market in due course.

#### For further information:

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#### **ABOUT TWO WAY LIMITED (ASX: TTV)**

Two Way creates advanced interactive media and gambling applications. Our competitive strengths include our specialised expertise, patented technology, and library of interactive applications, which can be deployed on TV, mobile or internet.

Two Way has developed an award-winning interactive TV wagering service with Tabcorp Holdings Limited (ASX:TAH) and Foxtel, which has now been extended to include Racing and Wagering Western Australia (RWWA) and TattsBet Limited (ASX:TTS). Two Way has the potential to establish similar relationships with other wagering and broadcasting partners throughout Australia and overseas.

Our interactive wagering technology offers advanced betting features and related information, and utilises the latest synchronisation techniques to enhance the user experience. This technology can be applied to both racing and sports betting applications.

Our Way2Bet portal offers an extensive range of information resources to help punters bet better. These services are available via online and mobile platforms at www.way2bet.com.au, www.bookiebestbet.com.au, www.rugbyleaguebestbet.com.au, www.aussierulesbestbet.com.au, www.footballbestbet.com.au and way2bet.mobi.

Two Way's products are currently being deployed by leading wagering and interactive TV operators in Australia and New Zealand. Our clients include Tabcorp, RWWA, TattsBet, Sportingbet, Betfair, Foxtel, Austar, Optus TV, Sky New Zealand and LG Electronics.

To learn more about Two Way visit <a href="www.twowaytv.com.au">www.twowaytv.com.au</a>



Rule 4.7B

## **Appendix 4C**

### Quarterly report for entities admitted on the basis of commitments

Introduced 31/3/2000. Amended 30/9/2001

Name of entity	
TWO WAY LIMITED	
ABN	Quarter ended ("current quarter")
28 007 424 777	30 June 2012

#### Consolidated statement of cash flows

Cash	flows related to operating activities	Current quarter \$A'000	Year to date (12 months) \$A'000
1.1	Receipts from customers	357	1,474
1.2	Payments for (a) staff costs (b) advertising & marketing (c) research & development (d) leased assets (e) other working capital	(321) (30) - (1)	(1,614) (235) 202 (4)
1.3 1.4	Dividends received Interest and other items of a similar nature received	2	14
1.5 1.6 1.7	Interest and other costs of finance paid Income taxes paid Other – Telecommunications Costs Other – Consultants' Fees Other – Rental Costs Other – Product Development Other Expenses	(113) (22) (27) (36) (34)	(484) (221) (104) (63) (231)
	Net operating cash flows	(225)	(1,266)

30/9/2001 Appendix 4C Page 1

<sup>+</sup> See chapter 19 for defined terms.

		Current quarter \$A'000	Year to date (12 months) \$A'000
1.8	Net operating cash flows (carried forward)	(225)	(1,266)
1.9	Cash flows related to investing activities Payment for acquisition of: (a) businesses (item 5) (b) equity investments (c) intellectual property (d) physical non-current assets (e) other non-current assets (f) short term deposit Proceeds from disposal of: (a) businesses (item 5) (b) equity investments (c) intellectual property (d) physical non-current assets (e) other non-current assets (f) short term deposit	(1)	(1)
1.11 1.12 1.13	Loans to other entities Loans repaid by other entities Other – loss on sale of deposits at call  Net investing cash flows	(1)	(1)
1.14	Total operating and investing cash flows	(.,	1.7
1.15 1.16 1.17 1.18 1.19 1.20	Cash flows related to financing activities Proceeds from capital raising Proceeds from sale of forfeited shares Proceeds from borrowings Repayment of borrowings Dividends paid Other – share issue expenses	400	1,565
1.20	Sub-sub-contraction (Sub-sub-sub-sub-sub-sub-sub-sub-sub-sub-s	-	<b>\</b>
	Net financing cash flows	400	1,471
	Net increase (decrease) in cash held	174	204
1.21 1.22	Cash at beginning of quarter/year to date Exchange rate adjustments to item 1.20	264	234
1.23	Cash at end of quarter	438	438

Appendix 4C Page 2 30/9/2001

<sup>+</sup> See chapter 19 for defined terms.

# Payments to directors of the entity and associates of the directors Payments to related entities of the entity and associates of the related entities

		Current quarter \$A'000
1.24	Aggregate amount of payments to the parties included in item 1.2	43
1.25	Aggregate amount of loans to the parties included in item 1.11	N/A
1.26	Explanation necessary for an understanding of the transactions Included in Staff Costs in Item 1.2 are Board Fees paid to non-execute related entities amounting to \$43,042.	cutive directors or their
<b>No</b> 2.1	on-cash financing and investing activities  Details of financing and investing transactions which have had	a material effect on
	consolidated assets and liabilities but did not involve cash flows	
2.2	Details of outlays made by other entities to establish or increase their which the reporting entity has an interest	share in businesses in

30/9/2001

<sup>+</sup> See chapter 19 for defined terms.

Financing facilities available

Add notes as necessary for an understanding of the position. (See AASB 1026 paragraph 12.2).

		Amount available \$A'000	Amount used \$A'000
3.1	Loan facilities	0	0
3.2	Credit standby arrangements	N/A	
3.3	Explanation necessary for understanding transactions		
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#### Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.		Current quarter \$A'000	Previous quarter \$A'000
4.1	Cash on hand and at bank	438	264
4.2	Deposits at call	0	0
4.3	Bank overdraft	0	0
4.4	Other (provide details)	0	0
	Total: cash at end of quarter (item 1.23)	438	264

#### Acquisitions and disposals of business entities

		Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))	
5.1	Name of entity			
5.2	Place of incorporation or registration			
5.3	Consideration for acquisition or disposal			
5. <mark>4</mark>	Total net assets			
5.5	Nature of business			

Appendix 4C Page 4 30/9/2001

<sup>+</sup> See chapter 19 for defined terms.

#### **Compliance statement**

- 1 This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to ASX.
- 2 This statement does give a true and fair view of the matters disclosed.

Sign here:

...... Date: 31 July 2012

Company Secretary)

Print name: Roi

Rointon Nugara