

20 August 2012

Company Announcements Office ASX Limited (via ASX Online)

Notice under section 708A(5)(e) of the Corporations Act 2001 (Cth)

Investorfirst Limited (**Investorfirst**) issued [today] 70,000,000 ordinary shares to [Thorney Investments Pty Ltd (and/or associated entities)] at a price of \$0.015 each pursuant to the placement agreement announced to ASX Limited (**ASX**) on 7 August 2012.

These shares were issued without disclosure to investors under part 6D.2 of the *Corporations Act*.

This notice is being given by Investorfirst under section 708A(5)(e) of the *Corporations Act* 2001.

As at the date of this notice:

- (a) Investorfirst has complied with:
 - (1) the provisions of chapter 2M of the *Corporations Act* as they apply to Investorfirst; and
 - (2) section 674 of the Corporations Act; and
- (b) there is no information:
 - (1) that has been excluded from a continuous disclosure notice given to ASX in accordance with the ASX Listing Rules (and which has since not been given to ASX);
 - (2) that investors and their professional advisers would reasonably require for the purpose of making an informed assessment of:
 - (A) the assets and liabilities, financial position and performance, profits and losses and prospects of Investorfirst; or
 - (B) the rights and liabilities attaching to the new ordinary shares; and
 - (3) that is reasonable for investors and their professional advisers to expect to find in a disclosure document.

David Spessot CEO

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introdu	aced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/	/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.	
Name	e of entity		
INV	ESTORFIRST LIMITED		
ABN			
87 12	4 891 685		
	(the entity) give ASX the following	g information.	
Par	t 1 - All issues		
You n	nust complete the relevant sections (attac	h sheets if there is not enough space).	
1	*Class of *securities issued or to be issued	Fully Paid Ordinary Shares ('FPO').	
	be issued		
2	Number of *securities issued or	70,000,000 FPO.	
	to be issued (if known) or		
	maximum number which may be		
	issued		
3	Principal terms of the *securities	Fully paid ordinary shares.	20.7
	(eg, if options, exercise price and	Tuny paid ordinary snares.	
	expiry date; if partly paid +securities, the amount		
	outstanding and due dates for		
	payment; if +convertible		
	securities, the conversion price		
	and dates for conversion)		

4 Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

Pari passu.

5 Issue price or consideration

A\$0.015 per share for total consideration of \$1,050,000.

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) General working capital and ongoing business development and product commercialisation.

7 Dates of entering *securities into uncertificated holdings or despatch of certificates

20 August 2012.

8 Number and *class of all *securities quoted on ASX (including the securities in clause 2 if applicable)

623,210,935	FPO. This does not
	include any of the
12. "	shares offered under
*	the company's rights
	offer. These shares
	are scheduled to be
	issued on 23 August
77	2012 and details of
	the actual number
	issued will be
	provided to the ASX
	at that time.
- 1	
133,333,333	FPO subject to
	voluntary escrow for
	HUB24 acquisition.
756,544,268	TOTAL

1/1/2003

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⁺ See chapter 19 for defined terms.

9	+securities not quoted on ASX (including the securities in clause 2 if applicable)	12,500,000		at \$0.12 cps each expiring on 1 December 2013).
		66,000,000		Options (exercisable at \$0.13 cps each expiring on 1 January 2015).
		6,600,000		Options (exercisable at \$0.10 cps each expiring on 5 December 2015). [Staff ESOP]
		3,000,000		Options (exercisable at \$0.10 cps each expiring on 4 February 2016). [Staff ESOP]
		7,500,000		Options (exercisable at \$0.10 cps each expiring on 1 December 2015).
		25,000,000		Options (exercisable at \$0.10 cps each expiring on 31 December 2015).
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	N / A		
Par	t 2 - Bonus issue or pro ra	ata issue		
11	Is security holder approval required?	N / A		
12	Is the issue renounceable or non-renounceable?	N/A		
13	Ratio in which the *securities will be offered	N / A	323	
14	⁺ Class of ⁺ securities to which the offer relates	N / A	172 F	

Number and +class of all 12,500,000

Options (exercisable

15	⁺ Record date to determine entitlements	N / A
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	N / A
17	Policy for deciding entitlements in relation to fractions	N / A
18	Names of countries in which the entity has *security holders who will not be sent new issue documents Note: Security holders must be told how their	N/A
	entitlements are to be dealt with. Cross reference: rule 7.7.	
19	Closing date for receipt of acceptances or renunciations	N/A
20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of *security holders	N/A
25	If the issue is contingent on *security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	N/A

⁺ See chapter 19 for defined terms.

27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N / A
28	Date rights trading will begin (if applicable)	N / A
29	Date rights trading will end (if applicable)	N / A
30	How do *security holders sell their entitlements <i>in full</i> through a broker?	N/A
31	How do *security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N / A
32	How do *security holders dispose of their entitlements (except by sale through a broker)?	N/A
33	⁺ Despatch date	N / A
	3 - Quotation of securitieed only complete this section if you are ap	
34	Type of securities (tick one)	
(a)	Securities described in Part	1
(b)		d of the escrowed period, partly paid securities that become fully paid, employee on ends, securities issued on expiry or conversion of convertible securities

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to docume	indicate you are providing the informati nts	on or			
35	If the *securities are *equity additional *securities, and the held by those holders				
36	If the *securities are *equity *securities setting out the nu 1 - 1,000 1,001 - 5,000 5,001 - 10,000				lditional
	10,001 - 100,000 100,001 and over				
37	A copy of any trust deed for t	the additio	nal ⁺ securit	ies	
Entiti	es that have ticked box 34(b))			
38	Number of securities for which ⁺ quotation is sought	N/A	<i>2</i> -		
39	Class of *securities for which quotation is sought	N/A		3 1	
40	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?	N/A		, s	
	If the additional securities do not rank equally, please state: • the date from which they do				
	 the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment 				
	 the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 			- 11 - 2	

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41	Reason for request for quotation now	N / A	72. C.	
	Example: In the case of restricted securities, end of restriction period			
	(if issued upon conversion of another security, clearly identify that other security)			

42 Number and *class of all *securities quoted on ASX (including the securities in clause 38)

Number	+Class
N / A	N/A
	, K.
*	2 27

Quotation agreement

- ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the ⁺securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the *securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the *securities to be quoted under section 1019B of the Corporations Act at the time that we request that the *securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before †quotation of the †securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:

David Spessot (Director)

Date: 20 August 2012

Print name:

David Spessot

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⁺ See chapter 19 for defined terms.