

21 August 2012

Chris Maybury joins Aspermont Board

Aspermont Limited (ASX: ASP) is pleased to announce the appointment of Chris Maybury, as a non-executive director, to its Board of Directors.

Mr Maybury, based in Greenwich, Connecticut, has been non-executive Chairman of Hong Kong-based Beacon Events since 2005. In April this year, Aspermont announced its intention to take a 60 per cent stake in Beacon in order to expand its event offerings around the world.

Mr Maybury holds directorships of several private property development and holding companies. Prior to his role with Beacon Events, he was CEO of International Institute of Research ("IIR"), which under his leadership grew into the world's largest conference and performance-improvement group with revenues of US\$900 million. He has also held senior executive roles with News International, Marks and Spencer and Tesco.

Commenting on the appointment, Aspermont Group Chairman Andrew Kent said: "We are delighted to welcome Chris to the Board. With his wealth of experience and success in global events and media organisations, he will be instrumental in assisting Aspermont to navigate the numerous growth opportunities across all areas of our business over the coming years."

"Added to his broader industry knowledge, the long-term association between Aspermont and Beacon, firstly through the Mines and Money events and more recently through the expansion of the partnership, means Chris joins the Board with a thorough knowledge of both the events and publishing aspects of our business."

Mr Maybury said he was excited by the appointment and looked forward to drawing on his experience to work with the Board.

"Aspermont has proven to be a robust and innovative organisation with a strong board and executive team," he said. "This opportunity comes at an exciting time as the company prepares for further expansion into new sectors and geographies and I am honoured to have been asked to be a part of that."

About Aspermont Limited

Aspermont Limited is an Australia-based international media group. Aspermont specialises in the production of business-to-business information services delivered through print, conferencing and online media channels. The company produces print magazines, online news services, numerous world-leading conferences and a suite of additional services including industry specific search engines, archives and directories, tailored editorial facilities, and marketing and design services.

Aspermont offers its readers independent and newsworthy insights into carefully selected target markets, while offering its advertising partners end-to-end targeted advertising solutions. For a full range of products and services, visit the Aspermont website at www.aspermont.com.

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