

MEDIA RELEASE – 23 AUGUST 2012

INFOMEDIA FY 2012 RESULTS ANNOUNCEMENT

SYDNEY – International automotive software developer, Infomedia Ltd (**IFM**) today released its 2012 financial results. The Company reports net profit after tax (**NPAT**) of \$8.461m which is at the upper end of previously advised guidance.

Sales revenue was \$45.7m against \$44.1m for the previous financial year. The increase was driven by growth in all product lines including \$1.2m of sales obtained through the acquisition of Different Aspect Software Ltd earlier in the year.

In constant currency terms, sales revenue rose by \$3.5m and operating costs increased \$2m. The impact of foreign currency translations was significant and net profit was reduced by \$1.6m.

All products lines saw constant currency sales growth during the 2012 financial year with revenue from Superservice being the major contributor, increasing by \$2.7m.

Cash flows from operations reduced from \$11.3m (in the previous corresponding period) to \$9.7m primarily due to currency impacts.

The Company is pleased to announce a fully franked final dividend payment of 1.37 cents. This, together with the fully franked interim dividend of 1.03 cents, results in a fully franked dividend of 2.4 cents for the full year. The record date to determine entitlements to the dividend distribution is 5 September 2012 and the date on which the dividend is payable is 19 September 2012.

With regards to FY 2013, the Company expects sales growth in both constant currency and actual reported revenue. Accordingly, the Company anticipates its 2013 financial year sales revenue to be between \$47m and \$50m. However, increased amortisation of approximately \$2m due to the continued release of its next generation products, coupled with the relative strength of the Australian dollar, results in forecasted net profit after tax of between \$8m and \$9m.

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About Infomedia

Infomedia Ltd is a leading supplier of information solutions to the parts and service sector of the global automotive industry. Subscribed to by over 60,000 users from franchised and independent auto dealers and auto trade repairers, the Company's solutions are used every day in more than 160 countries and are provided in 29 languages. Infomedia's Electronic Parts Catalogues (EPCs) allow dealers to quickly and precisely identify replacement parts manufactured by the world's leading automotive companies. The Company is also utilising its technology and expertise to produce EPCs for other industries such as whitegoods and industrial equipment (trucks and forklifts). Infomedia produces other complementary parts and service-related data solutions such as the Superservice Menus™ system that enables the service department to produce accurate service quotations for its customers. Infomedia Ltd is a publicly-listed company on the Australian Securities Exchange (ASX symbol "IFM"). For more information visit infomedia.com.au.