

# **INVESTOR PRESENTATION**

FY 2011 - 2012

Dr Peter Neustadt (Executive Chairman) Mr Neil Verdal-Austin (CFO)

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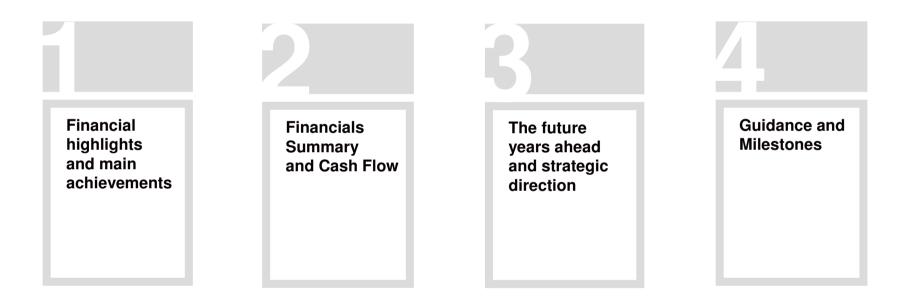
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### Key topics





### FY 2011/12 Financial Highlights

Sales revenue + 23% to A\$15.24m

(+28% to A\$15.8m on constant exchange rates) SomnoDent® Apnea unit sales + 23% to 30,878 devices MAS Gross Margin improved to **70%** compared to **68% in 2011** 

Regional Sales, Marketing, Admin & Regulatory Expense +A\$1.9m (+38%) to A\$7.1m

Group operating profit before Corporate, Research and Development

+ 7% to A\$3.28m + 9% to A\$1.082m

FBITDA



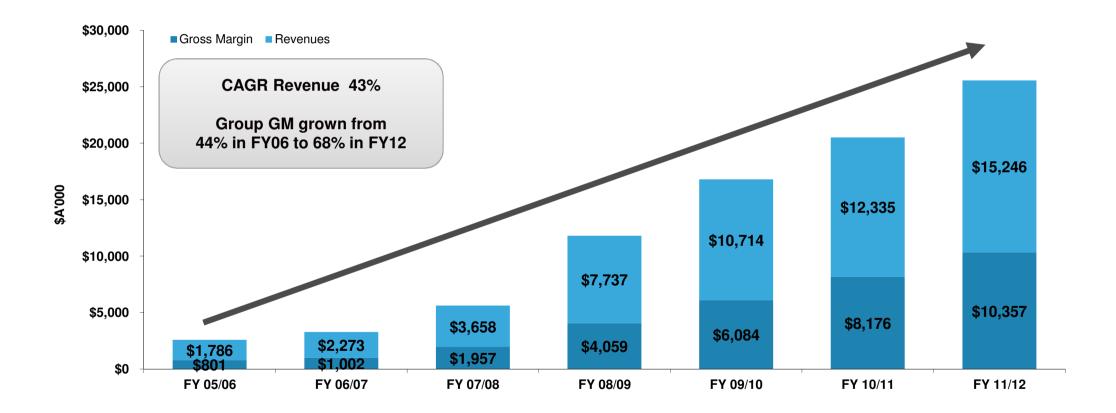
### Main Achievements 2011/12

Stated Guidelines	Result			
Volume MAS 32,000	30,878 (-3.5%)			
Revenues +25%	+23% (+28% constant exchange rates)			
Bruxism units +100%	+80%			
SomnoMed Dental Network >4,000	>3,800 ( -5%)			
Launch of MATRx	FDA only received May 2012			
Launch of SomnoDent® G2	FDA only received June 2012			

Other Main Achievements						
Record sales in all regions						
Acquisition of Goedegebuure Slaaptechniek BV						
Registration of SomnoDent® as reimbursable device in France						
Foundation of SomnoMed France						
SomnoMed manufacturing plant expanded and production output increased by 83% between 1 July 2011 and 30 June 2012						
Regulatory departments established in Sydney, Dallas and Zurich						
Strengthened sales team and business infrastructure within Europe						



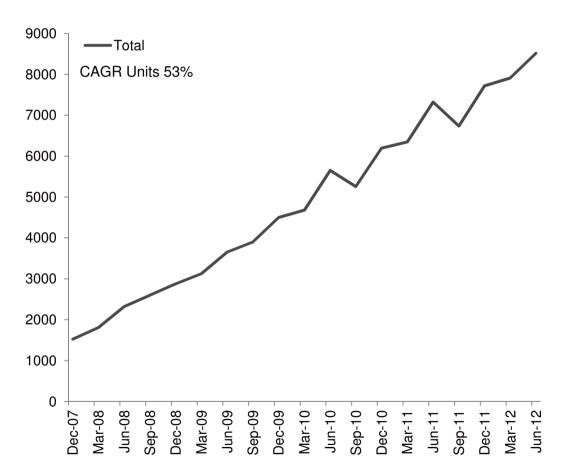
#### SomnoMed Progress in Revenue and Gross Margin



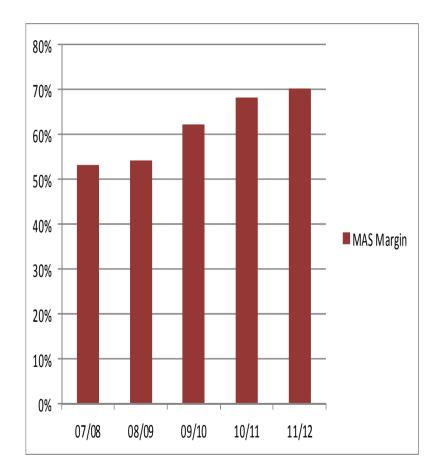


# Continuing strong quarterly growth linked to increased MAS Margin to 70%

Units sold per quarter



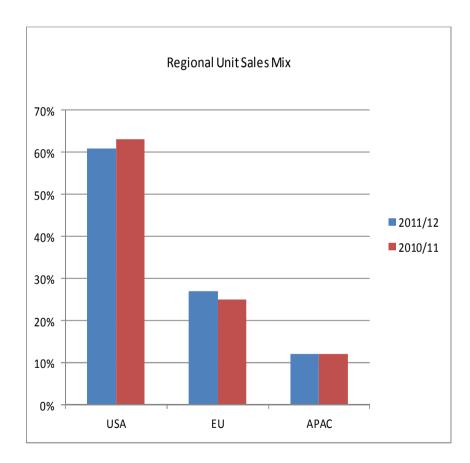
#### **Growth in MAS Margin**



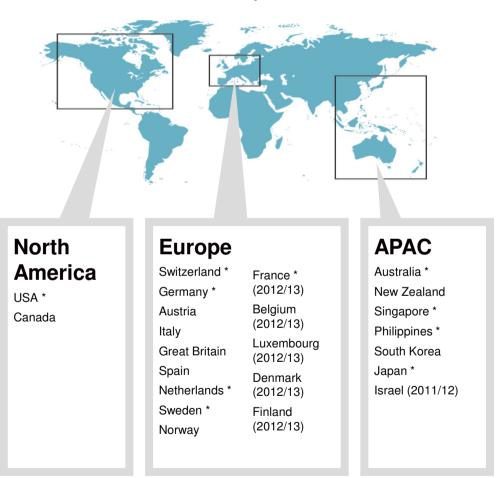


### **Global Coverage Expanding**

#### **Steady regional distribution**



#### **Global Expansion**



\* SomnoMed Subsidiaries

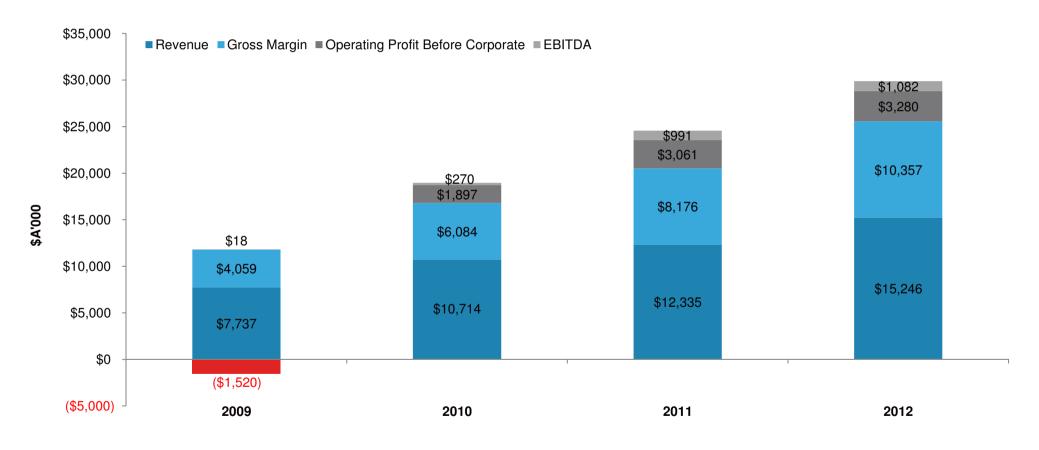


### **Financial Summary Results**

Financial Summary (\$000's)	11/12	10/11	09/10	08/09	07/08	06/07
Units	30,878	25,119	19,543	12,254	7,033	3,503
Revenue	15,246	12,335	10,714	7,737	3,658	2,273
Gross Margin	10,357	8,176	6,084	4,059	1,956	1,002
Operating profit (loss) before corporate, business development and non cash items	3,280	3,061	1,842	19	-933	-1,588
Corporate expenses	-1,891	-1,960	-1,768	-1,786	-1,405	-846
Research and Development	-465	-343	0	0	0	0
Depreciation amortization and non cash items	-526	-363	-215	-510	-677	-973
Interest received and other cash items	191	272	255	475	284	133
Net profit (loss) before tax	589	667	114	-1,802	-2,731	-3,274



#### EBITDA





### Cash Flow

CONSOLIDATED CASH FLOW	2012	2011	
SomnoMed Limited ( \$000's)			
Cash from OPERATING ACTIVITIES	290	173	
Payments for fixed assets	(270)	(481)	
Invest in SOM BV	(300)	-	
Payment for intangibles	(212)	(149)	
INVESTING ACTIVITIES	(782)	(630)	
Proceeds from shares	144	334	
Other proceeds	10	188	
FINANCING ACTIVITIES	154	522	
NET INC (DEC) IN CASH	(338)	65	
CASH AT START	3,949	4,293	
FX Difference	(73)	(409)	
CASH AT END	3,538	3,949	

#### **Cash generated from operations**

- \* Improved and remains positive now \$290k vs \$173k although effected by \$1.5m increase in debtors (from \$2.2m to \$3.7m) due to normal business growth and the acquisition of SOM BV Debtors of \$732k
- \* Growth despite increased operational costs in admin infrastructure spend in all regions and manufacturing as well as increased sales and marketing investments in sales team growth in all regions.

Investing activities – These have grown indicating re-investment for the future in the following:

- 1. SomnoMed manufacturing plant and Europe
- 2. Acquisition of Goedegebuure Slaaptechniek Holland through SomnoMed Netherlands BV
- 3. Development of the innovative SomnoDent® G2



### Positive Outlook for the Years Ahead:

Current Business Model to generate 20-25% volume growth per annum with the following key drivers :

- Continuing growth through home sleep tests, increasing number of dentists joining the SomnoMed Preferred Dentist network and increasing acceptance of OAT
- Introduction and growing use of MATRx proof of efficacy of OAT in sleep lab PSG testing
- Broad distribution of SomnoDent®G2 as innovative and "hard to copy" product
- Opening of new markets in Europe France, Belgium, Luxembourg, Denmark, Finland



### Positive Outlook for the Years Ahead

#### EXPANDED BUSINESS MODEL TO INCREASE REFERRALS FROM MEDICAL PRACTITIONERS AND ACCELERATE GROWTH TO 35%+ PER ANNUM

#### OBJECTIVE

- 1. Increase acceptance of OAT by medical specialists
- 2. Position SomnoDent® products as the product of choice
  - (a) Clinically tried and medically approved
  - (b) Safe history with over 100,000 patients treated
  - (c) Standard manufacturing under ISO 13485
  - (d) Most patient friendly and proven high compliance
  - (e) Possibility of individual patient proof of efficacy through MATRx test
- 3. Position SomnoMed Preferred Dental Network as educated referral partner for physician and safe fulfiller of "script"

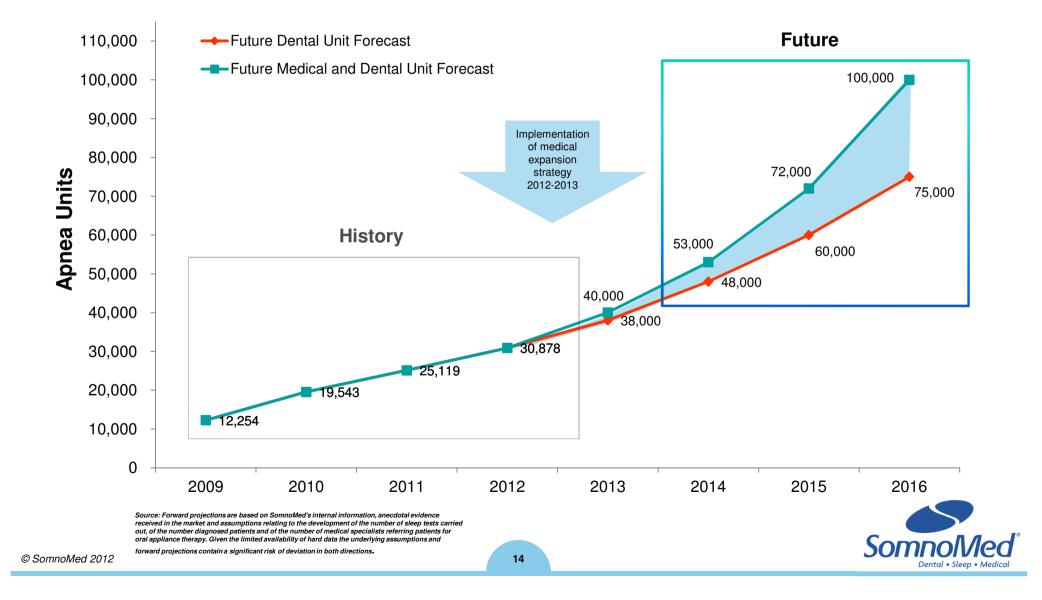
#### IMPLEMENTATION

SomnoMed North America will expand its medical capabilities and action programs significantly and implement the medical expansion strategy

- 1. Appointment of new President with proven medical device business experience
- 2. Appointment of Chief Medical Officer and formation of Medical Advisory Board
- 3. Appointment of VP Managed Care to expand network of health insurers reimbursing SomnoDent® OAT
- 4. Expanding SomnoMed Billing Department
- 5. Building medically oriented marketing department and medical sales force
- 6. Introducing MATRx into sleep labs delivering proof of efficacy and bonding medical specialist, sleep labs, SomnoMed Preferred Dentists and the SomnoDent<sup>®</sup> products



#### **Future Business Outlook**



#### Milestones 2012/13

SomnoDent Apnea unit sales 38,000 to 40,000 units

SomnoMed Group Revenues to grow to \$18 – 20 million

Appointment of key executives, staff and implementation of medical expansion program

Broad launch of SomnoDent® G2 in all SomnoMed markets

Distribution and installation of MATRx in at least 100 US sleep laboratories

Increase in number of health insurers listing or contracting SomnoDent® as reimbursable OAT device

Increase in number of medical specialists referring patients to SomnoDent® treatment

Expansion of global SomnoMed Preferred Dental Network to over 5,000

Opening of new markets: France, Belgium, Denmark and Finland





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