



ASX Release

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Senior Management Restructure

Tuesday, 11 September 2012. Investorfirst Limited (ASX: INQ) advises that in line with the Company's previously announced cost reduction initiatives, the Melbourne based role of Corporate Strategy & Company Secretary currently filled by Ms. Andrea Steele, has been restructured and will be centralised in the Company's Sydney Head Office.

Consequently, the Company announces the immediate appointment of Mr. Matt Haes as Company Secretary. Mr. Haes currently holds the position of Chief Financial Officer of the Company and is a Chartered Accountant and Chartered Secretary.

ENDS

Issued by Investorfirst Ltd (ASX: INQ).



Investorfirst Ltd

For further information please contact:

Jason Entwistle
Acting Chairman
Investorfirst Ltd
+61 2 8274 6000

David Spessot
Chief Executive Officer
Investorfirst Ltd
Phone: +61 2 8274 6000

