

20 September 2012

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By E-Lodgement

Dicker Data is the registered trading name for Dicker Data Ltd ABN 95 000 969 362

DICKER DATA AWARDED TOP HONOURS AT ARN IT INDUSTRY AWARDS

The Board of Directors of Dicker Data Limited (ASX: DDR) is pleased to announce our recent success at the ARN Australian IT Industry Awards.

Held on Wednesday, 19 September 2012, Chairman and CEO, David Dicker, along with fellow staff attended the annual event which honours the Australian IT Industry's best performing companies. Dicker Data was awarded top honours in both the Channel Choice Distributor of the Year and Hardware Distributor of the Year categories.

David Dicker, who was inducted into the industry's Hall of Fame in 2010, commented – "We are extremely pleased to be recognised with these awards. The hard work put in by each member of our dedicated team has paid off and I am extremely thankful for their support."

The Channel Choice category is determined by votes placed by the general public and readers of ARN while the Hardware Distributor of the Year category is determined by peer review. Both of these awards reflect Dicker Data's positive market perception and strong relationship with the Australian IT channel. Dicker Data was also named Channel Choice Distributor in 2011.

For and on behalf of the Board,

And Rich

David Dicker Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of Information Technology products. In addition to Lenovo its vendors include Hewlett-Packard, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 2,600 value added resellers. For more information, see www.dickerdata.com.au