

MARKET RELEASE**INFOMEDIA RENEWS GLOBAL AGREEMENT WITH
JAGUAR AND LAND ROVER**

SYDNEY – 23 September 2012 – International automotive industry IT leader, Infomedia Ltd, announces that it has recently renewed its agreement with Jaguar Cars Limited and Land Rover ("**Jaguar and Land Rover**") to produce and supply the Company's evolutionary Superservice Menus™ Precision QuotingSM technology.

Under the terms of the global license agreement, Infomedia will continue to provide Superservice Menus to Jaguar and Land Rover authorised service departments until September 2014.

Since the introduction of Superservice Menus in 2010, JLR dealers in Europe and Asia Pacific have enjoyed the benefits of precision quoting to improve productivity, customer satisfaction and increased sales of genuine parts and labour. Infomedia now looks forward to supporting Jaguar and Land Rover as Superservice Menus is further introduced into such strategic markets as China, Russia, Brazil and North America.

Infomedia Executive Chairman Richard Graham said; "Jaguar and Land Rover have chosen Infomedia to deliver aftersales solutions to its dealership network because of our proven ability to understand the unique challenges and competitive pressures that OE dealers face to remain profitable and retain customer loyalty. The use of Superservice Menus typifies Jaguar and Land Rover's relentless pursuit and commitment to customer satisfaction and dealer profitability. We are proud to be continuing our association with such prestigious brands".

Superservice Menus, a premier precision quoting system for OE dealer service and repair operations, is part of the Superservice™ suite of aftersales solutions in use by over 140,000 service professionals worldwide. Superservice Menus is the premier precision quoting system empowering service advisors to build certainty and trust in the sales transaction with accurate VIN specific quotes that provide dealership customers with a fully informed and transparent service experience.

The Superservice suite is the leading edge set of service solutions integrating electronic parts catalogue (**Microcat**), multi-point inspections (**Triage**), real time customer satisfaction surveys (**Insight**), and online booking (**Connect**), in addition to, precision quoting (**Menus**).

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Further enquiries, please contact:

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About Infomedia

Infomedia Ltd is a leading supplier of information solutions to the parts and service sector of the global automotive industry. The Company's solutions are used around the world by more than 120,000 people each business day and are provided in numerous languages. The Superservice suite provides robust online tools that provide Precision Service Quoting, Multi-point Inspection, CSI Surveying, Self-service Appointment Booking and Quoting, Services Sales Statistics and OE Parts Catalogues.

Infomedia's Electronic Parts Catalogues (EPCs) allow dealers to quickly and precisely identify replacement parts manufactured by the world's leading automotive companies. The Company is also utilizing its technology and expertise to produce EPCs for other industries such as appliances and industrial equipment (trucks and forklifts).

Infomedia Ltd is a publicly-listed company on the Australian Securities Exchange (**ASX symbol "IFM"**). For more information visit www.infomedia.com.au