

MARKET RELEASE

2 October 2012

Retail Food Group Limited

TRADING HALT

The securities of Retail Food Group Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the commencement of normal trading on Thursday, 4 October 2012, or when the announcement is released to the market.

Security Code: RFG

Shannon Hong **Adviser, Listings**













Head Office: 1 Olympic Circuit SOUTHPORT QLD 4215 AUSTRALIA

PO Box 1549 SOUTHPORT QLD 4215

AUSTRALIA

Phone: (07) 5591 3242 Fax: (07) 5591 9021

Web: www.rfg.com.au

2 October 2012

Ms Shannon Hong

Australian Securities Exchange 20 Bridge Street SYDNEY NSW 2000

Via Email: Shannon.Hong@asx.com.au

Dear Ms Hong

RE: RETAIL FOOD GROUP LIMITED (ASX:RFG)
REQUEST FOR TRADING HALT

In accordance with Listing Rule 17.1, Retail Food Group Limited hereby requests that the ASX apply a trading halt to the Company's shares effectively immediately.

The following information is provided in connection with the above request:

- a) the trading halt is sought pending an announcement regarding the Crust Gourmet Pizza Bar transaction announced to the market on 23 August 2012;
- b) the Company requests that the trading halt be with immediate effect until commencement of normal trading on the second trading day following the above request or release to the market of the Company's announcement should this occur earlier;
- c) the Company is not aware of any reason why the trading halt should not be granted.

Yours faithfully

Mark Connors
Company Secretary

Retail Food Group Limited