

Allens < Linklaters

Date 8 October 2012

ABN 47 702 595 758

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To **The Manager**, Company Announcements Office,
Australian Securities Exchange

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For immediate release

Dear Sir / Madam

Substantial Holder Notice

We act for Genting Hong Kong Limited.

We enclose a notice pursuant to section 671B of the *Corporations Act 2001* (Cth).

Your faithfully



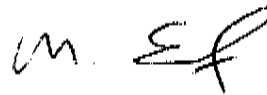
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Our Ref RXKS:120267100

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Form 603
Corporations Act 2001
Section 671B

Notice of initial substantial holder

To Company Name/Scheme ECHO ENTERTAINMENT GROUP LIMITED ("THE COMPANY")

ACN/ARSN ACN 149 629 023

1. Details of substantial holder (1)

Name Genting Hong Kong Limited ("GENHK") and the entities listed in Annexure A ("GENHK Group")

ACN/ARSN (if applicable) N/A

The holder became a substantial holder on 4/10/2012

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary shares	43,110,000	43,110,000	5.22%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Cheer Century Limited	Cheer Century Limited holds shares in the Company through its nominee and has a relevant interest under section 608(1) of the Corporations Act.	41,200,000 Ordinary Shares
	Taken to have a relevant interest under section 608(8) of the Corporations Act as its nominee is the purchaser of shares in the Company.	1,910,000 Ordinary Shares
Genting Hong Kong Limited	Taken to have a relevant interest under section 608(3)(b) of the Corporations Act.	43,110,000 Ordinary shares.
Star Cruises Asia Holding Ltd.	Taken to have a relevant interest under section 608(3)(b) of the Corporations Act.	43,110,000 Ordinary shares.
Shine Ventures Limited	Taken to have a relevant interest under section 608(3)(b) of the Corporations Act.	43,110,000 Ordinary shares.
Golden Hope Limited	Taken to have a relevant interest under section 608(3)(a) of the Corporations Act.	43,110,000 Ordinary shares.

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
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GENHK Group	Vendors of shares in the Company (acquisitions by Cheer Century Limited were made in the ordinary course of trade on ASX).	Cheer Century Limited	1,910,000 Ordinary shares
GENHK Group	Custodians on behalf of Cheer Century Limited	Cheer Century Limited	43,110,000 Ordinary shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (\$)		Class and number of securities
		Cash	Non-cash	
See Annexure B				

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
See Annexure C	

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Golden Hope Limited	C/- Genting Hong Kong Limited
Genting Hong Kong Limited	Suite 1501, Ocean Centre, 5 Canton Road, Tsimshatsui, Kowloon, Hong Kong
Star Cruises Asia Holding Ltd.	C/- Genting Hong Kong Limited
Shine Ventures Limited	C/- Genting Hong Kong Limited
Cheer Century Limited	C/- Genting Hong Kong Limited

Signature

print name Louisa Tam Suet Lin

capacity Company Secretary –
Genting Hong Kong Limited

sign here

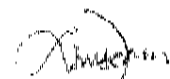
date 4/10/2012

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown."
- (9) Details of the consideration must include any and all benefits, moneys and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

The following are Annexures A, B and C of 2 pages referred to in the Form 603: Notice of Initial Substantial Holder.



Louisa Tam Suet Lin

Company Secretary – Genting Hong Kong Limited

4 October 2012

ANNEXURE A

GENHK Group

Genting Hong Kong Limited ("GENHK") and the entities listed below (collectively, the "GENHK Group")

Name	Company Number	Place of Incorporation
Golden Hope Limited	000815v	Isle of Man
Star Cruises Asia Holding Ltd.	35172	Bermuda
Shine Ventures Limited	1565849	BVI
Cheer Century Limited	1548451	BVI
Each other subsidiary of GENHK		

ANNEXURE B

Consideration

The consideration paid for each relevant interest referred to in paragraph 3 of the Form 603: Notice of Initial Substantial Holder, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration		Class and number of securities
		Cash	Non-Cash	
GENHK Group	18/6/2012	82,556,109.50		19,259,112 Ordinary shares
GENHK Group	19/8/2012	68,354,806.14		15,740,888 Ordinary shares
GENHK Group	26/9/2012	2,461,615.00		650,000 Ordinary shares
GENHK Group	27/9/2012	8,326,340.00		2,200,000 Ordinary

				shares
GENHK Group	28/9/2012	6,321,480.00		1,650,000 Ordinary shares
GENHK Group	1/10/2012	3,822,400.00		1,000,000 Ordinary Shares
GENHK Group	2/10/2012	2,674,980.00		700,000 Ordinary shares
GENHK Group	4/10/2012	7,347,197.00		1,910,000 Ordinary shares

ANNEXURE C

Associates

Name and ACN/ARSN (if applicable)	Nature of association
Genting Hong Kong Limited	Under sections 12(2)(a)(i) and (ii) of the Corporations Act, Genting Hong Kong Limited controls each of Star Cruises Asia Holding Ltd, Shine Ventures Limited and Cheer Century Limited and so those entities are each associates of each other.