

1300SMILES LIMITED ACN 094 508 166

NOTICE OF ANNUAL GENERAL MEETING

AND

EXPLANATORY MEMORANDUM

Date of Meeting:

29 November 2012

Time of Meeting:

10.00am (Townsville time)

Place of Meeting:

Level 1, 105 Denham Street

Townsville QLD 4810

This Notice of Annual General Meeting should be read in its entirety. If shareholders are in doubt as to how they should vote, they should seek advice from their accountant, solicitor or other professional adviser prior to voting.

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the Annual General Meeting of shareholders of **1300SMILES Limited ACN 094 508 166** (**Company**) will be held at Level 1, 105 Denham Street, Townsville QLD 4810 on 29 November 2012 at 10.00am (Townsville time).

AGENDA

ORDINARY BUSINESS

1. Financial Statements and Reports

1.1 To receive and consider the Company's Annual Report comprising the Directors' and Auditor's Report, Directors' Declaration, Income Statements, Financial Position Statements, Statements of Changes in Equity, Cash Flow Statements and notes to and forming part of the accounts for the year ended 30 June 2012.

ORDINARY RESOLUTIONS

1. Re-election of Mr William Bass as a Director

Mr Bass retires by rotation in accordance with Article 13 of the Company's Constitution and, being eligible, offers himself for re-election.

"That Mr William Bass be re-elected as a Director of the Company".

2. Remuneration Report

To consider and, if thought fit, pass the following Advisory Resolution:

"That, the Remuneration Report for the year ended 30 June 2012 (as set out in the Directors Report) is adopted."

The Chairman intends to vote all undirected proxies in favour of the Remuneration Report, shareholders appointing the Chairman as their proxy but do not want their proxy vote cast in favour of the Remuneration Report you should mark the against or abstain box in respect of Resolution 2.

The vote on this Advisory Resolution is advisory only and does not bind the Directors of the Company.

3. Appointment of Auditor

To consider and, if thought fit, pass the following resolution as an Ordinary Resolution of the Company:

"That for the purposes of Section 327B of the Corporations Act and for all other purposes, PricewaterhouseCoopers (having been nominated by a member of the company, consented in writing to act in

the capacity as auditor of the Company and not having withdrawn that consent), be appointed as auditors, effective immediately."

GENERAL BUSINESS

To consider any other business as may be lawfully put forward in accordance with the Constitution of the Company.

BY ORDER OF THE BOARD

William Bass Company Secretary 5 October 2012

NOTES

Appointment of proxy

A proxy form is enclosed for your use if required. Please see the instructions on the back of the form.

Persons entitled to vote

Under regulation 7.11.37 of the Corporations Regulations 2001, the directors have determined that the shareholding of each member for the purposes of ascertaining their voting entitlements at the Annual General Meeting will be as it appears in the Company's register of members at 7.00pm (Townsville time) on 27 November 2012.

Corporate representatives

A member, that is a body corporate, may appoint an individual as its representative to exercise all or any of the powers the body corporate may exercise at the meeting. The appointment may be a standing one.

EXPLANATORY MEMORANDUM

This Explanatory Memorandum is provided to shareholders of 1300SMILES Limited ACN 094 508 166 (Company or 1300SMILES) to explain the resolutions to be put to Shareholders at the Annual General Meeting to be held at Level 1, 105 Denham Street Townsville QLD 4810 on 29 November 2012 at 10.00am (Townsville time).

The Directors recommend shareholders read the accompanying Notice of Annual General Meeting (Notice) and this Explanatory Memorandum in full before making any decision in relation to the resolutions.

The Notice of Meeting sets out the details of four separate matters to be put to Shareholders comprising the following:

Ordinary Resolutions

- Re-election of Mr William Bass as a Director;
- To consider the Remuneration Report;
- 3. To seek approval for the appointment of PricewaterhouseCoopers as auditor.

Specific comments relating to the Resolutions are set out below.

Resolution 1 – Re-election of Mr William Bass as a Director.

Mr William Bass was appointed as a Director on 25 January 2007, and re-elected at the 2007, 2008 and 2010 Annual General Meetings. Mr Bass retires by rotation in accordance with Article 13 of the Company's Constitution and, being eligible, offers himself for re-election.

Mr Bass has considerable corporate and listed company experience. He brings extensive commercial and financial management experience from a range of leading Australian and international public companies including General Electric, Billabong, Country Road and OnCard International.

Mr Bass has a Bachelor of Economics; is an Associate of the Institute of Chartered Accountants and a Fellow of the Institute of Chartered Secretaries, Institute for Independent Business and Taxation Institute of Australia.

Mr Bass is also a member of the Company's Remuneration and Nomination Committee and Chairman of the Audit Committee.

The Directors (with Mr Bass abstaining) recommend you vote in favour of the re-election of Mr Bass.

Resolution 2 - Remuneration Report

The Board has submitted its Remuneration Report to Shareholders for consideration and adoption by way of a non-binding Advisory Resolution.

The Remuneration Report is set out in the Directors' Report section of the Annual Report. The Report:

- explains the Board's policy for determining the nature and amount of remuneration of executive directors and senior executives of the Company;
- explains the relationship between the Board's remuneration policy and the Company's performance;
- sets out remuneration details for each Director and the most highly remunerated senior executive of the Company; and
- details and explains any performance conditions applicable to the remuneration of executive directors and senior executives of the Company.

A reasonable opportunity will be provided for discussion of the Remuneration Report at the meeting.

The Directors recommend that you vote in favour of this resolution.

The Chairman intends to vote all undirected proxies in favour of the Remuneration Report, shareholders appointing the Chairman as their proxy but do not want their proxy vote cast in favour of the Remuneration Report you should mark the against or abstain box in respect of Resolution 2.

Voting exclusion statement

A vote must not be cast (in any capacity) on resolution 2 by or on behalf of a member of 1300SMILES Limited key management personnel ("KMP"), details of whose remuneration is included in the Remuneration Report, or their closely related parties, whether as a shareholder or as a proxy. However a vote may be cast on resolution 2 by a KMP, or a closely related party of a KMP, if:

- it is cast as proxy for a person who is entitled to vote, and who has specified in writing how the proxy is to vote on resolution 2; or
- it is cast by the Chairman as a proxy for a person who is entitled to vote and the appointment expressly
 authorises the Chairman to exercise the proxy even if the resolution is connected directly or indirectly
 with the remuneration of a member of KMP; and
- the vote is not cast on behalf of a KMP or a closely related party of a KMP.

Resolution 3 – Appointment of Auditor

Resolution 3 seeks shareholder approval to appoint PricewaterhouseCoopers as auditor of the Company. A shareholder of the Company has nominated PricewaterhouseCoopers as auditor of the Company. A copy of this nomination is annexed to this Explanatory Memorandum.

The Company's current auditor, BDO Audit Pty Ltd Chartered Accountants, have resigned as auditor of the Company. This has been approved by the Australian Securities and Investments Commission (ASIC).

PricewaterhouseCoopers has consented to act as the Company's auditor in accordance with the Corporations Act and has not withdrawn their consent. The appointment of PricewaterhouseCoopers as the Company's auditor has received ASIC's approval. A copy of the consent is annexed to this Explanatory Memorandum.

The Directors recommend that you vote in favour of this resolution.

1300 SMILES LIMITED

PROXY FORM

APPOINTMENT OF PROXY

I/We	(name of shareho	ider)	******				
being a member/s	of 1300SMILES Limite	ed and entitled to atte	nd and vote hereby	appoint			
the Chairma	n of the Meeting	OR		Write here the na	me of the perso	on you are	
(mark with an "X")				appointing if this person is someone other than the			
my/our behalf and Annual General Me	n named, or if no pers to vote in accordance eeting of 1300SMILES Townsville time) and a	with the following dire Limited to be held at	ections (or if no dire Level 1, 105 Denh	ctions have been	y to act genera given, as the p	roxy sees fit) at t	he
	not wish to direct you						
cast by h	rman of the Meeting man other than as proxi irected proxies in favo aining'.	y holder will be disreg	arded because of	hat interest. The	Chairman of the	e meeting intend:	s to
Voting direc	ctions to your	proxy – pleas	se mark 🛚	For	Against A	bstain*	
Resolution 1	Re-election of Mr W	/illiam Bass as Direc	ctor]	
Resolution 2	Adopt the Remune	ration Report (non b	inding resolution				
Resolution 3	Approve the appoin	ntment of Pricewater	rhouseCoopers as	auditor 🔲			
	Abstain box for a par our votes will not be				n your behalf	on a show of ha	ınds
Execution This section must	f be signed in accord	ance with the instru	ctions below to e	nable your directi	ions to be imp	lemented.	
Individual or Security holder 1		Security holds	Security holder 2		Security holder 3		
Sole Director an Sole Company S		Director		Directo	or/Company	Secretary	
Contact Name		 -	Contact Daytime	Telephone	_ _D	/ / ate	
		•					

How to Complete the proxy Form

1. Appointment of a Proxy

If you wish to appoint the Chairman of the Meeting as your proxy, mark the box. If the person you wish to appoint as your proxy is someone other than the Chairman of the Meeting please write the name of that person. If you leave this section blank, or your named proxy does not attend the meeting, the Chairman of the Meeting will be your proxy. A proxy need not be a security holder of the company.

2. Votes on Items of Business

You may direct your proxy how to vote by placing a mark in one of the three boxes opposite each item of business. All your securities will be voted in accordance with such a direction unless you indicate only a portion of voting rights are to be voted on any item by inserting the percentage or number of securities you wish to vote in the appropriate box or boxes. If you do not mark any of the boxes on a given item, your proxy may vote as he or she chooses. If you mark more than one box on an item your vote on that item will be invalid.

3. Appointment of a Second Proxy

You are entitled to appoint up to two persons as proxies to attend the meeting and vote on a poll. If you wish to appoint a second proxy, an additional Proxy form may be obtained by telephoning the company's share registry or you may copy this form.

To appoint on a second proxy you must:

- (a) on each of the first Proxy Form and the second Proxy Form state the percentage of your voting rights or number of securities applicable to that form. If the appointments do not specify the percentage or number of votes that each proxy may exercise, each proxy may exercise half your votes. Fractions of votes will be disregarded.
- (b) Return both forms together in the same envelope.

4. Signing Instructions

You must sign this form as follows in the spaces provided:

Individual:

where the holding is in one name, the holder must sign.

Joint Holding:

where the holding is in more than one name, all of the security holders should sign.

Power of Attorney:

to sign under Power of Attorney, you must have already lodged this document with the registry. If you have not previously lodged this document for notation, please attach a certified photocopy of the

Power of Attorney to this form when you return it.

Companies:

where the company has a Sole Director who is also the Sole Company Secretary, this form must be signed by that person. If the company (pursuant to section 204A of the Corporations Act 2001) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please indicate the office held by signing in the appropriate place.

If a representative of the corporation is to attend the meeting the appropriate "Certificate of Appointment of Corporate Representative" should be produced prior to admission. A form of the certificate may be obtained from the company's share registry.

Lodgement of a Proxy

This Proxy Form (and any Power of Attorney under which it is signed) must be received at an address given below no later than 10.00AM on 27 November 2012, being 48 hours before the commencement of the meeting. Any Proxy Form received after that time will not be valid for the scheduled meeting.

Documents may be lodged with the Company:

IN PERSON:

1300SMILES Limited, Ground Floor, 105 Denham Street, Townsville QLD 4810

BY MAIL:

1300SMILES Limited, PO Box 5021, Townsville QLD 4810

BY FAX:

(07) 4771 5217

22 Victoria Street, NORTH WARD, QLD., 4810

Dr. D Holmes Managing Director 1300SMILES Ltd 105 Denham St TOWNSVILLE, QLD., 4810

Dear Dr. Holmes,

AUDITOR NOMINATION

I note that BDO Audit Pty Ltd Chartered Accountants have indicated their intention to resign as auditor of 1300SMILES Ltd. at the upcoming Annual General Meeting.

I recommend the nomination of PricewaterhouseCoopers of 51 Sturt Street, Townsville, QLD to become auditor of the company with effect on and from the 2012 Annual General Meeting.

Yours faithfully,

R. Jones Shareholder





The Secretary

1300SMILES Limited Ground Floor 105 Denham Street Townsville, QLD 4810

24 September 2012

Subject: Notice of Consent to Act as Auditor

As required by subsection 328A(1) of the *Corporations Act 2001*, we hereby consent to act as auditor of your company should we be appointed at the next annual general meeting of the company.

This consent will remain in force until cancelled in writing.

Yours faithfully

PricewaterhouseCoopers

Dy

PJ Clarke Partner