

30 October 2012

Company Announcements Platform **ASX Limited** Level 4, Exchange Centre 20 Bridge Street SYDNEY NSW 2000

Dear Sir/Madam

#### Merrill Lynch A-REIT Conference – Sydney 30-31 October 2012

Attached, by way of lodgement, is a copy of the presentation "Cromwell - Prospering in a low growth world" which is being given today at the Merrill Lynch A-REIT Conference in Sydney.

Yours faithfully

**CROMWELL PROPERTY GROUP** 

**NICOLE RIETHMULLER COMPANY SECRETARY** 

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# Cromwell – Prospering in a low growth world

October 2012

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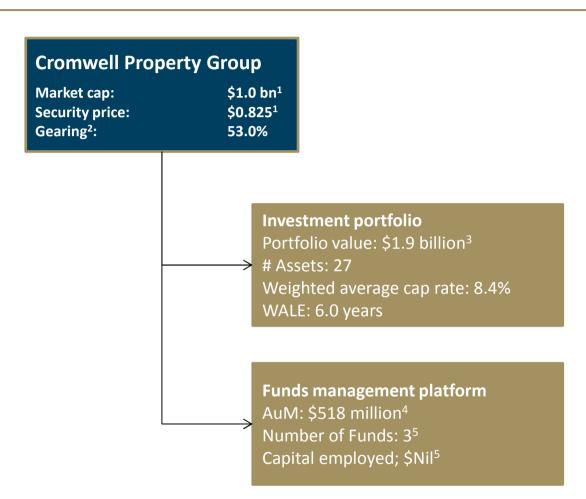
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# Section 1 Cromwell Overview

## **Cromwell Group**





- 1) As at 23 October 2012
- 2) Calculated as net debt to total assets less cash, as at 30 June 2012 including Cromwell Property Fund portfolio, acquired by Cromwell Property Group post balance date
- 3) As at 30 September 2012 and includes Cromwell Property Fund portfolio, acquired by Cromwell Property Group post balance date
- 4) Includes value of Ipswich City Heart as if complete
- 5) As at 30 September, excludes Cromwell Property Fund from the funds management platform as it is now reflected on balance sheet

## Strategy and investment philosophy



#### To provide defensive, superior risk adjusted returns from a 100% Australian portfolio

- O Invest in quality office assets in CBD, CBD fringe and established suburban office markets
- Asset value maximisation and securityholder returns are key focus of management team
- Preference for assets offering clear value upside with strong, secure yield, rather than lower returning 'trophy' assets
- Active asset recycling strategy to capture returns, manage risk and increase overall portfolio quality
- Expansion of funds management platform, leveraging property expertise and distribution base to boost profitability and earnings growth
- Seek to gain inclusion in the S&P / ASX 200 and 300 indices over time
- Disciplined and proactive investment and capital management
- Differentiated strategy provides access to a greater opportunity set and potential for outperformance

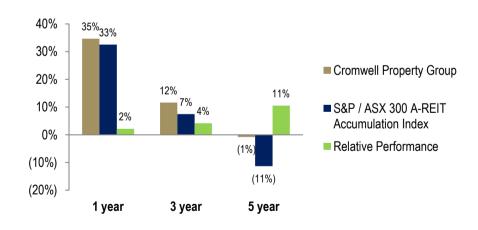
## Historical performance



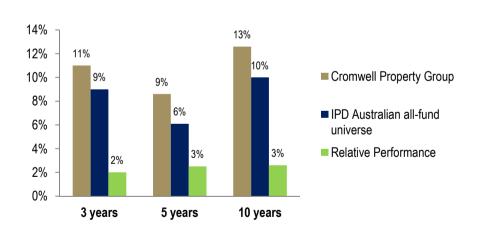
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- Cromwell has significantly outperformed the S&P/ASX 300 A-REIT Accumulation Index since stapling
- Outperformance of 2.2%, 4.2% and 10.5% per annum over 1, 3 and 5 years respectively
- Direct property performance in top quartile of managers rated by IPD since inception in 1999

#### Total Securityholder Return (to 23 October 2012 annualised)<sup>1</sup>



#### **Direct Property Return** (to 30 June 2012 annualised)



<sup>1)</sup> Includes dividends and price appreciation, annualised amount. As at 23 October 2012

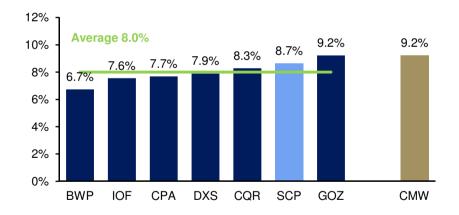
## Peer comparison



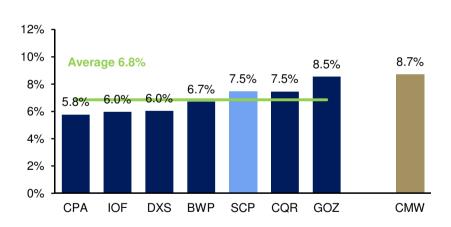
#### Cromwell offers superior yields and growth compared to its peer group

- 120bps spread to FY13 EPS yield / 190bps spread to FY13 DPS yield
- EPS growth of 6% in FY12

#### FY13 EPS yield



#### FY13 DPS yield



**BWP**: BWP Trust; **CPA**: Commonwealth Property Office Fund; **CQR**: Charter Hall Retail REIT; **DXS**: Dexus Property Group; **IOF**: Investa Office Fund; **GOZ**: Growthpoint Properties Australia; **SCP**: represents SCA Property Group yields at mid-point of offer range as disclosed in PDS dated 5 October 2012

Source: Broker consensus earnings and distributions estimates; company filings. Pricing as at 23 October 2012.

## Future growth drivers



#### Cromwell is set to benefit significantly from a number of organic growth factors

- O Growth in earnings from average fixed rental growth of 4.1% for FY13
- O Growth in earnings from increased activity in funds management business
  - → Property yield premium to bond / cash yields at historical highs
  - > Strong appetite for yield and low volatility amongst retail investors
  - Most recent offer closed oversubscribed three months ahead of schedule
  - Currently sourcing product for next syndicate launch
- Earnings upside potential from lower base interest rates
  - → Current average cost of debt of 6.75% based on existing hedged rates vs. cost of new debt of 5.25%
  - → Majority of hedges expire over the next 3 years, leading to potential lowering of interest costs
- In addition to these organic factors, growth potential through accretive opportunistic acquisitions
  - → Capital available through continued recycling of non-core assets
  - → Disciplined approach, maintaining defensive characteristics and portfolio quality
  - Qantas Global HQ in Sydney, Exhibition Street in Melbourne and Bundall Corporate Centre in Queensland are examples of the type of opportunity Cromwell is seeking

## Property yields and bonds

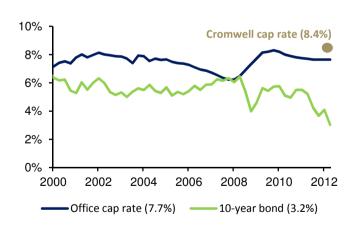


Gearing - sensitivity to cap rate compression

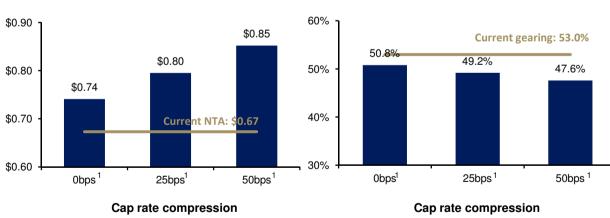
#### Yield is in demand – and property yield premiums to bond rates are at historic highs

- Australian 10 year bonds are currently at historic lows despite the relatively strong underlying economy
  - → Australian interest rates are also at all time lows
- O Compression in valuation cap rates likely moving forward, providing potential upside to NTA and gearing





NTA - sensitivity to cap rate compression



Source: IRESS; BofA Merrill Lynch Global Research

<sup>1)</sup> Assumes portfolio value growth in line with average NOI growth of 4.1% over FY13



# Section 2 Investment Portfolio

## Investment portfolio strategy



#### Investment portfolio delivered over 95% of FY12 earnings

#### **Strategy**

- Focus on office assets in CBD, CBD fringe and established suburban office markets
- Maintain defensive portfolio characteristics of strong covenant, long WALE and fixed growth
- Active recycling programme to secure returns, improve portfolio quality and fund investment opportunities
- Seek acquisitions that offer superior returns (yield and value upside) within a defensive portfolio strategy

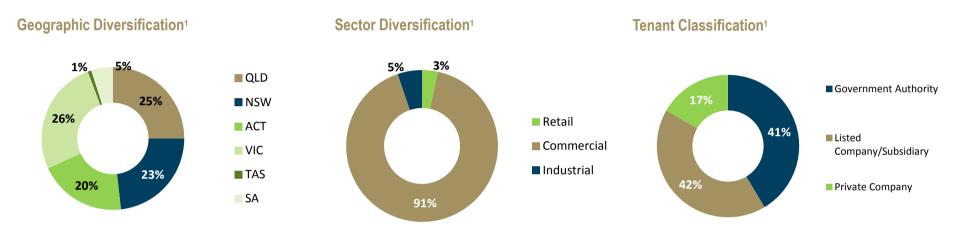
#### **Characteristics**

- \$1.9bn portfolio / 91% office
- Weighted average cap rate of 8.4% vs. 10 year bond rate of 3.2%
- >95% portfolio occupancy
- O Portfolio WALE of 6.0 years, the longest of its office A-REIT sector peers
- O Top 10 assets account for 73% of the portfolio with a WALE of 6.7 years and occupancy >99%
- Over 83% of gross portfolio income leased to Government (41%) or listed companies (42%)
- Over 91% of gross income subject to fixed / CPI reviews

## Property portfolio



#### Approximately 71% of gross portfolio income growing by an average minimum of 4.1% over FY13



- Australian portfolio, with 91%¹ office
- Balanced exposure to Bris, Syd, Melb, Canberra (94% of portfolio)
- 71% of portfolio subject to fixed or minimum rent reviews, with average minimum increase of 4.1% in FY13
- 83% of gross income from government<sup>2</sup> or listed companies<sup>3</sup>

	Total	
Next Review Type	<b>Gross Income</b>	Cumulative
Fixed (Avg 4.1% FY13)	70.7 %	70.7%
CPI	20.4 %	91.1 %
Market / Expiring	8.9 %	100.0 %

- 1) By gross income
- 2) Includes Government owned and funded entities
- 3) Includes subsidiaries of listed companies

## Property portfolio – top 10 assets



#### Top 10 assets account for 73% of portfolio with occupancy of 99.3% and a WALE of 6.7 years

#### **CMW Top 10 Property Assets**

Asset	City	Class	Book Value	Cap Rate	Occupancy V	VALE <sup>1</sup>	Major Tenants	Review
Qantas Global Headquarters	Sydney	Office	\$198.8 M	7.25%	100.0%	20.5	Qantas	CPI Min 4%
HQ North Tower	Brisbane	Office	\$194.0 M	8.13%	99.8%	6.2	AECOM, Bechtel, Technology On	e Average 4.2% fixed
Tuggeranong Office Park	Canberra	Office	\$173.0 M	8.50%	100.0%	4.5	Commonwealth Government	CPI Bi Annual
							Bureau of Meteorology, Medibank	(
700 Collins Street	Melbourne	Office	\$172.4 M	7.50%	100.0%	3.1	Private	BOM 4%, MR 3.75%
321 Exhibition Street	Melbourne	Office	\$170.0 M	7.50%	100.0%	9.4	Origin Energy	CPI Min 4%
							Reed Elsevier, Leighton	Reeds CPI Min 3.75%,
475 Victoria Avenue	Sydney	Office	\$135.0 M	8.25%	97.3%	4.6	Contractors	Leightons 3.5%
							Agrium Asia Pacific, Australia Tax	Agrium Asia market min
380 Latrobe Street	Melbourne	Office	\$107.0 M	8.00%	100.0%	2.6	Office	8.16%, max 12.36%
								QER 5%, Government
200 Mary Street	Brisbane	Office	\$87.0 M	8.25%	95.7%	2.6	QER, Qld Government	generally CPI min 4%
							Qld University of Technology,	
Synergy	Brisbane	Office	\$73.0 M	8.75%	100.0%	5.1	Boral, Translink	QUT 4%, Boral 3.5%, TL 4%
Lovett Tower	Canberra	Office	\$73.0 M	9.50%	100.0%	4.0	Commonwealth Government	CPI +1%
Top Assets			\$1,383.2 M	8.00%	99.3%	6.7		
Balance of Portfolio			\$439.6 M	9.50%	87.5%	4.4		
Total			\$1,892.8 M	8.41%	95.6%	6.0		

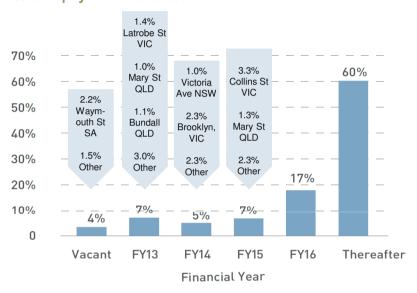
1) Years

## Secure income stream - minimal short term lease expiries



- Average of only 6.3% p.a. lease expiry FY13 FY15
- Marketing of 380 LaTrobe Street space generating positive interest in a challenging market
- O 100 Waymouth Street \$12m refurbishment commenced
  - → 9 month refurbishment programme from Jul-12
  - Agreement for lease signed for 15 years over 25% of the building
  - Marketing balance of space with expectation of substantial commitments during FY13

#### **Lease Expiry Profile % Gross Income**



#### **Lease Expiries** representing >1% income (FY13-FY14)

Property	Tenant	Expiry	Income	Comment
100 Waymouth Street	Undergoing	Jun-12	2.2%	Building being refurbished during FY13. Tenant commitment
Adelaide SA	Refurbishment			for 3 floors (25% NLA) with balance currently being marketed
380 La Trobe Street	Australian Tax	Jul-12	1.4%	In negotiations with potential tenant for total vacancy.
Melbourne VIC	Office			
Brooklyn Woolstore	Landmark	Jul-13	2.3%	Negotiations commenced for new lease.
Brooklyn VIC	Operations			
475 Victoria Avenue	Evans & Peck	Jan-14	1.0%	Tenant has option terms. Discussions to commence shortly.
Chatswood NSW				•

## Case studies



#### Cromwell has a proven track record of delivering value through active asset management

Qantas HQ



**321 Exhibition Street** 



**Bundall Corporate Centre** 



Acquisition date	August 2010	July 2010	December 2011
Acquisition value / yield	\$144m / 8.30%	\$90m / 8.00%	\$63m / 11.50%
Capital works completed to date / total	\$50m / \$132m	\$63m / \$63m	
Capital works duration	2.3 years	1.0 years	
Current value / yield	\$199m / 7.25%	\$170m / 7.25%	_
Comments	As part of the transaction, Qantas extended its lease from 11 to 22 yrs	New 10 year lease agreement with Origin Energy shortly after acquisition	Asset originally acquired in 2005 for \$52m and sold in 2007 for \$106m



## Section 3

## **Funds Management**

## Funds management strategy



#### Strategy to leverage property expertise and distribution network to enhance securityholder returns

- Currently \$518m of assets under management across 3 funds
- Cromwell is growing its funds platform across three product groups
  - Asset specific real estate syndicates e.g. Riverpark Trust, Ipswich City Heart Trust
  - Property securities fund
  - → Cromwell Real Estate Partners
- O Property securities FUM now over \$230m and growing (across a mixture of retail and wholesale)
- Cromwell Real Estate Partners (focusing mainly on wholesale market) anticipated to generate earnings from FY13
- Potential to warehouse new opportunities and boost overall returns

#### **Retail Syndicates**





#### **Property Securities Fund**



#### **Cromwell Real Estate Partners**



## Returns from syndicate platform



#### Leveraging Cromwell's retail syndication capabilities allows Cromwell to generate significant returns

- Attractive returns generated through underwriting syndicates
  - → 20-35% IRR
  - → Complementary to Cromwell's property expertise and broader operations
- Most attractive returns available on fully leased development and fund-through syndicate opportunities
  - → e.g. Ipswich City Heart warehousing to generate an IRR of c.35% due to fund through nature
- Additional potential earnings via fund management performance fees

#### **Example assumptions**

- \$100m syndicate with 55% leverage
- 8.0% asset yield
- 5.25% all in cost of debt
- 2.0% transaction fees¹
- 0.60% p.a. funds management fees¹
- 0.2% p.a. property asset management fees¹
- No performance fees included in IRR

				Mon	<u>th</u>			
IRR analysis (\$m)	1	2	3	4	5	6	7	8
Equity contribution for acquisition	(45.0)							
Equity selldown					22.5			22.5
Realisation of upfront transaction fee					1.0			1.0
Equity returns, FM fees, PM fees		0.4	0.4	0.4	0.4	0.3	0.3	0.3
Net cash flow	(45.0)	0.4	0.4	0.4	23.9	0.3	0.3	23.8
IRR	24.1%							

<sup>1)</sup> Based on gross asset value

## Funds Management earnings can grow significantly



- Significant cash on the sidelines
  - → 440,000 self managed super funds (Jun-11) holding \$117bn in cash (Mar-12)
  - → Majority of new inflows to super and retail investment platforms is being retained in cash
  - → Bank funding from customer deposits has risen by c10% since 2008
- Investors are at an inflection point
  - → Australian 10 year bond rates are at 'forever' lows
  - → Cash returns have reduced significantly over past 18 months
  - → Have seen a significant increases in investment inflows and enquires
  - → Product quality and structure remains key to securing retail demand
- Cromwell has limited competitors with scale in the market

#### Increase in inflows can generate significant additional revenues

Weekly average inflows	\$1.0m	\$2.0m	\$3.0m
Potential annual transaction fees	\$2.8m	\$5.6m	\$8.4m
Potential annual ongoing fees	\$0.7m	\$1.5m	\$2.2m
Potential annual total fees	\$3.5m	\$7.1m	\$10.6m
Potential earnings increase per security	0.3cps	0.6cps	0.9cps



### Section 4

## **Capital Management**

## Capital management strategy



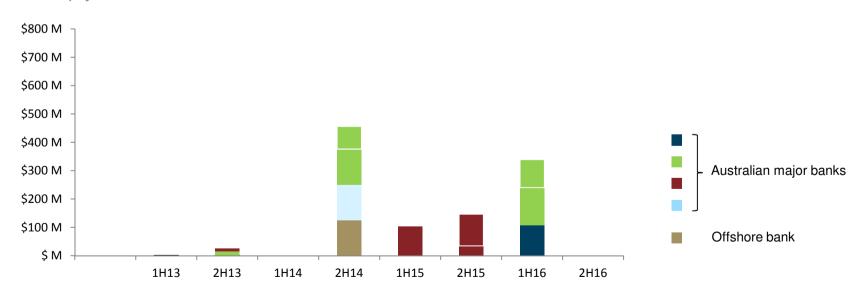
- Maintain disciplined and proactive approach to capital management, both equity and debt capital
- Secured debt platform across a syndicated facility and 6 bilateral facilities
  - → Structure provides most cost effective form of funding and is well suited to nature of portfolio
  - → Long term quality cashflow (7-15 year leases) enables gearing of 40-50% to be carried comfortably
  - → All four major Australian banks participating
- Gearing to moderate over the medium term through the cycle
  - → Aim to reduce gearing to 45% over FY13 as opportunities arise and asset values rise
  - → Capital will be realised through recycling of non core assets
  - → Growth in asset base due to yield compression across investment portfolio
- FY13 payout ratio of 95% appropriate given long WALE and nature of underlying portfolio (limited capital required)
- O Changes during the year demonstrate continued support for Cromwell's high quality cashflow assets
  - → New 3 year facilities for HQ North Tower (\$102m) and Bundall Corporate Centre (\$35m)
  - → Refinanced Exhibition Street facility (\$100m)
  - → Refinanced and extended Qantas facility (\$194m) to fully fund property expansion
  - → Extended facilities which were to expire in July 2014 (\$233m) by an additional year

## Debt facilities recently extended



- Diversified across a syndicated facility and six bilateral facilities
- O Lenders comprise major Australian banks and one offshore bank
- No material maturities until FY14
  - → \$14m of short-term facilities repaid since balance date
- Weighted average debt maturity of 2.5 years
- Weighted average margin of 2%

#### **Debt Expiry Profile**<sup>1</sup>



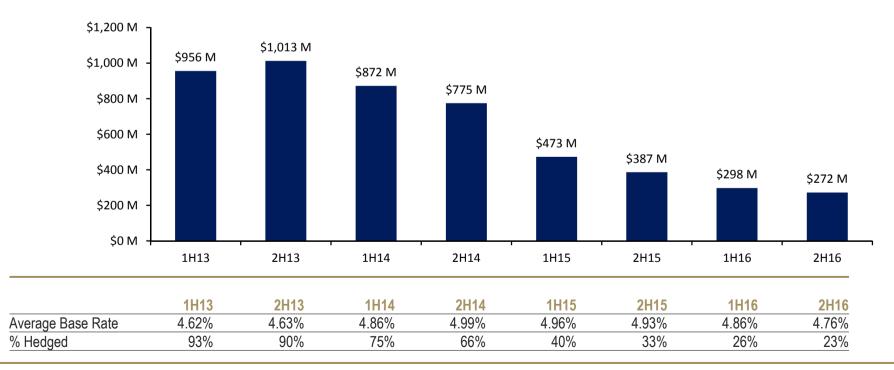
1) Excludes undrawn balances at June 30, 2012

## Interest rate hedging can be extended at lower rates



- Weighted average swap term of 2.6 years
  - → FY13 91% hedged at 4.6% plus margins / FY14 71% at 4.9% plus margins
- As hedges expire, Cromwell's interest cost will gradually reduce providing earnings upside
- If current interest rates prevail
  - → EPS boost of 1 cps over next three years, equivalent to 13% EPS growth

#### **CMW Hedging Profile**





# Section 5 **Summary**

## Summary



## Cromwell is well placed to continue to provide defensive, superior risk adjusted returns and above average growth

- Differentiated strategy providing potential for continued outperformance
  - → Outperformance versus peers over historical 1, 3 and 5 year periods
- Quality, defensive Australian office portfolio boasting strong tenant covenants and long WALE
- Current low interest rate environment provides significant portfolio value upside combined with earnings upside once current hedging positions roll off
- Additional earnings growth through expansion of funds management platform and syndicate warehousing
- Diligent and proactive capital management approach



## Appendix Additional Information

## Cromwell property portfolio



#### PROPERTY GROUP



Collins St, VIC



Qantas HQ, NSW



Synergy, QLD

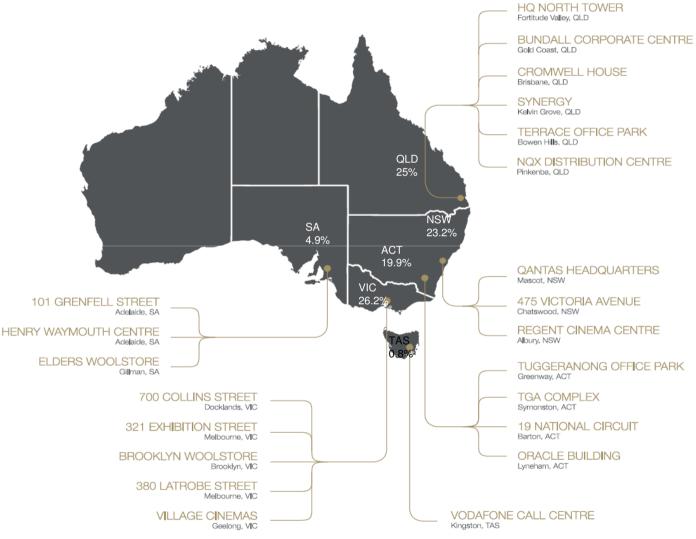


**Exhibition St, VIC** 



**HQ North, QLD** 





## Portfolio repositioning



#### Will continue to seek investment property opportunities consistent with strategy

- Seek assets which offer the potential for superior returns through active asset management
- Allocation of capital to markets with best growth potential ahead of cycle
- Continued focus on improving portfolio quality
- Disciplined approach to transaction activity
- Focus to remain on office sector expected to offer the best opportunities over the next 2-3 years

#### Improvement in Portfolio Quality

	Jun-07	Jun-12 <sup>1</sup>
Number of Assets	27	27
Total Value	\$1.12 b	\$1.89b
Average Asset Value	\$42 m	\$70m
WALE	5.1 yrs	6.0yrs
Office Assets <sup>2</sup>	81%	91%
Government & Listed Tenants <sup>2</sup>	71%	83%
NABERS Energy <sup>3</sup>	N/A	4.1 stars
NABERS Water <sup>3</sup>	N/A	3.9 stars

- 1) Includes CPF properties acquired post balance date
- 2) By gross income
- 3) Excludes all non-office assets and assets where facility is managed by the tenant
- 4) Reflects 100% of asset value

#### **Transactions since June 2008**

Date	Price	Cap Rate	WALE
Jan-12	\$63.5 M	11.00%	5.1 yrs
Nov-11	\$186.0 M	8.25%	6.9 yrs
Aug-10	\$142.4 M	8.30%	10.5 yrs
Jul-10	\$90.2 M	8.00%	11.1 yrs
Jul-10	\$75.0 M	8.00%	7.5 yrs
Jun-08	\$166.0 M	8.15%	8.5 yrs
	\$723.1 M		
	\$120.5 M	8.42%	8.4 yrs
Date	Price	Cap Rate	WALE
Jun-09	\$3.2 M	N/A	N/A
Sep-09	\$9.7 M	9.50%	3.2 yrs
Dec-09	\$8.8 M	8.25%	10.3 yrs
Sep-10	\$15.9 M	9.00%	2.2 yrs
Jan-10	\$3.5 M	9.00%	3.1 yrs
Feb-11	\$8.6 M	10.00%	2.7 yrs
Feb-11	\$9.5 M	9.00%	0.0 yrs
May-12	\$39.4	8.10%	8.8 yrs
	\$98.6 M		
	Jan-12 Nov-11 Aug-10 Jul-10 Jul-10 Jun-08  Date Jun-09 Sep-09 Dec-09 Sep-10 Jan-10 Feb-11 Feb-11	Jan-12 \$63.5 M  Nov-11 \$186.0 M  Aug-10 \$142.4 M  Jul-10 \$90.2 M  Jul-10 \$75.0 M  Jun-08 \$166.0 M  \$723.1 M  \$120.5 M  Date Price  Jun-09 \$3.2 M  Sep-09 \$9.7 M  Dec-09 \$8.8 M  Sep-10 \$15.9 M  Jan-10 \$3.5 M  Feb-11 \$8.6 M  Feb-11 \$9.5 M	Jan-12         \$63.5 M         11.00%           Nov-11         \$186.0 M         8.25%           Aug-10         \$142.4 M         8.30%           Jul-10         \$90.2 M         8.00%           Jul-10         \$75.0 M         8.00%           Jun-08         \$166.0 M         8.15%           \$723.1 M           \$120.5 M         8.42%           Date         Price         Cap Rate           Jun-09         \$3.2 M         N/A           Sep-09         \$9.7 M         9.50%           Dec-09         \$8.8 M         8.25%           Sep-10         \$15.9 M         9.00%           Jan-10         \$3.5 M         9.00%           Feb-11         \$8.6 M         10.00%           Feb-11         \$9.5 M         9.00%

## Case study: Cromwell Ipswich City Heart Trust



- Cromwell Ipswich Trust closed over subscribed
  - → Over 800 retail investors with an average investment size of ~\$50,000
  - → >50% of funds raised from direct retail (unadvised) for the first time ever
  - → Significant increase in demand during last 6 weeks (weekly inflows >\$3m)
- Significant future revenues with minimal ongoing cost
- Construction on target to be completed by September 2013

#### **Key Statistics**

Metric	Amount
Equity raised	\$49m
Debt	\$49m
Time taken to complete raising	8 months
Initial distribution yield	8.00%1

#### **Cromwell Fee Structure**

Fee Type	Amount (% assets)
Acquisition & project management	\$2.79m (3.0%) <sup>2</sup>
Ongoing funds management (annual)	\$0.55m (0.6%) <sup>2</sup>
Property asset management (annual)	\$0.20m (0.2%) <sup>2</sup>
Performance Fee	20% of excess above 10% IRR, payable on sale



Cromwell Funds Management Limited ABN 63 114 782 777 AFSL 333 214 (CFM) is the responsible entity of the Cromwell Ipswich City Heart Trust (ARSN 154 498 923) (ICH). PDS dated 16 December 2011.

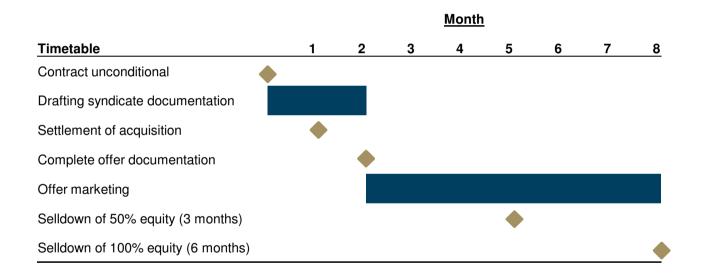
<sup>1)</sup> Forecast to increase to 8.25% from July 2013 and 8.50% from July 2014 subject to risks and assumptions in PDS

<sup>2)</sup> Acquisition and project fees are payable from Jan-12 until practical completion (Sep-13) in proportion as construction is completed. Ongoing fund and property management fees are payable from practical completion

## Typical syndication timetable



- Equity selldown typically targeted within 7 months of settlement
- Capital can be quickly recycled into other investment opportunities



## Growing funds management distribution base



- Cromwell securityholders
  - → Over 12,000 retail investors, many of whom invested in our products originally and continue to do so
- Retail investor database
  - → Over 20,000 prequalified potential investors
  - → Over 4.000 are current investors
  - → Initiatives in place to add 5,000 plus new prequalified investors in next 12 months
  - Main focus for growing distribution base
- Financial advisors
  - → Focusing on boutique advisors, many of whom are long term supporters
- Larger dealer groups
  - → Banks and AMP/Perpetual
  - → All showing interest in direct property again
  - → Can bring massive volume once they commit to the sector
  - → Need a combination of product approval and platform inclusion to maximise inflows
- Institutional clients
  - → Diversification into institutional clients through Cromwell Real Estate Partners



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