



Your own personal bank

Bank of Queensland Limited  
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## ASX RELEASE

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Wednesday, 14 November 2012

### Convertible Preference Shares (CPS) postcard

Please find following a postcard despatched today to eligible shareholders to notify of Bank of Queensland Limited's (BOQ) Offer of Convertible Preference Shares (CPS).

BOQ's CPS Prospectus was lodged with ASIC on 7 November 2012 and can be viewed via the BOQ website.

#### For more information:

|                                                                                                                                                                                                                        |                                                                                                                                                                                                        |                                                                                                                                                                                              |
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| <b>BOQ Offer Information Line:</b><br>1800 779 639 (within Australia)<br>+61 2 8280 7626 (outside<br>Australia) 8:30am to 7:30pm<br>Sydney time Monday to Friday<br><a href="http://www.boq.com.au">www.boq.com.au</a> | <b>Media:</b><br>Andrea Sackson<br>Head of Corporate Affairs<br>Phone: +61 7 3212 3018<br>Mobile +61 400 480 866<br>Email:<br><a href="mailto:andrea.sackson@boq.com.au">andrea.sackson@boq.com.au</a> | <b>Analysts:</b><br>Sally Wehl<br>Investor Relations Manager<br>Phone: +61 7 3212 3463<br>Mobile: +61 434 583 611<br>Email: <a href="mailto:sally.wehl@boq.com.au">sally.wehl@boq.com.au</a> |
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# *BOQ Convertible Preference Shares (CPS) Offer*



**CPS are expected to pay fully franked<sup>1</sup>, floating rate, semi-annual, non-cumulative and preferred dividends.**

As an eligible Australian or New Zealand holder of Bank of Queensland ordinary shares, you are invited to participate in the CPS Shareholder Offer as described in the Prospectus.

**CPS Offer:** for a Prospectus please go to [www.boq.com.au](http://www.boq.com.au) or call the BOQ Offer Information Line on 1800 779 639 (within Australia) or +61 2 8280 7626 (outside Australia) (Monday to Friday 8:30am to 7:30pm Sydney time).

<sup>1</sup> The value and availability of franking credits will differ depending on your personal tax circumstances.

**Joint Lead Managers**






**The Offer is expected to open on 19 November 2012 and is expected to close on 13 December 2012. These dates are indicative only and may change without notice. Applications must be for a minimum of \$5,000 (50 CPS) and incremental multiples of \$1,000 (10 CPS) after that.**

**IMPORTANT NOTICES:** CPS will be issued by Bank of Queensland Limited (ABN 32 009 656 74) under a prospectus lodged with the Australian Securities and Investments Commission (ASIC) (Prospectus, which term shall include the replacement prospectus expected to be lodged with ASIC confirming the margin). Unless otherwise defined, capitalised words used in this announcement have the meanings given to them in the Prospectus. This card and the information it contains does not take into account your investment objectives, financial situation (including your taxation situation) or particular needs. In deciding whether to apply for CPS you should read the Prospectus in its entirety and seek investment advice from your stockbroker, solicitor, accountant or other professional adviser. CPS are subject to investment risk, including possible non-payment of dividends and loss of your original investment. Risks are discussed further in the Prospectus and you should read the Prospectus in its entirety before deciding whether to participate in the Offer. In particular, you should consider the risk factors that could affect

the performance of CPS or Bank of Queensland. Neither Bank of Queensland nor any other person warrants or guarantees the future performance of CPS or any return on any investment made under the Prospectus. Investments in CPS are not deposit liabilities of Bank of Queensland and are not protected accounts for the purposes of the depositor protection provisions of Australian banking legislation and they are not guaranteed or insured by any government, government agency or compensation scheme of Australia or any other jurisdiction. An application for CPS may only be made pursuant to an application form (either electronic or paper) that was attached to, or accompanied by, a copy of the Prospectus. This card is not a Prospectus and does not constitute an invitation or offer to subscribe or buy any CPS. If you do not wish to receive any further promotional information from us, please contact the BOQ Offer Information Line on 1800 779 639 (within Australia) or +61 2 8280 7626 (outside Australia) (Monday to Friday 8:30am to 7:30pm Sydney time).

To participate:

*1-Read*

**Obtain a Prospectus:**

- A)** Download an electronic version from the Bank of Queensland website at [www.boq.com.au](http://www.boq.com.au); or
- B)** Request a free paper copy by calling the BOQ Offer Information Line on 1800 779 639 (within Australia) or +61 2 8280 7626 (outside Australia) (Monday to Friday 8:30am to 7:30pm Sydney time). You will need your Securityholder Reference Number (SRN)/Holder Identification Number (HIN).

*2-Apply*

**When the Shareholder Offer opens:**

- A)** Complete an online Application Form, which will accompany the Prospectus, via the Bank of Queensland website at [www.boq.com.au](http://www.boq.com.au); or
- B)** Complete and lodge a personalised paper Application Form which will accompany the Prospectus.

*3-Pay*

**Make your application payment by:**

- (i) BPAY®; or
- (ii) cheque or money order (for paper Application Forms only).

You must ensure your completed Application Form and payment are received by the closing date.

No Application Forms will be available before the Offer opens.