



# ASX/media release

19 November 2012

## **SETTLEMENT OF THE COFFEE GUY ACQUISITION**

On 5 November 2012, leading Australian retail food brand manager and franchisor, Retail Food Group Limited (RFG or the Company), announced its entry into a Sale & Purchase Agreement to acquire leading mobile and portable coffee franchise system The Coffee Guy.

Following satisfaction of all conditions precedent, settlement of the transaction was effected today.

RFG CEO Tony Alford noted that, “settlement of The Coffee Guy acquisition brings to eight the number of Brand Systems now under the Company’s stewardship, representing circa 1,400 franchise units across Australia, New Zealand, China, Indonesia, Singapore, Papua New Guinea, Saudi Arabia and the USA”.

### **About Retail Food Group Limited:**

Retail Food Group is a leading Australian retail food brand manager, franchisor and wholesale coffee roaster. It is the franchisor and intellectual property owner of the Donut King, Michel’s Patisserie, Brumby’s Bakery, bb’s café, Pizza Capers Gourmet Kitchen, Crust Gourmet Pizza Bar, The Coffee Guy and Esquires Coffee Houses franchise systems with circa 1,400 outlets. In addition, the Company roasts over one million kilograms annually of proprietary coffee products via the Evolution Coffee Roasters Group, Caffè Coffee and Barista’s Choice coffee brands.

### **ENDS**

#### **For further information, interviews or images contact:**

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