

23 January 2013

Aspermont appoints Group Chief Information Officer

Aspermont today announced the appointment of Ajit Patel to the newly created executive role of Group Chief Information Officer.

Reporting directly to Aspermont Group Chief Executive Officer, Mr Patel will assume responsibility for the company's online strategy implementation, IT development functions, and all external providers.

Mr Patel brings more than 28 years of IT experience in the media industry, working across print and digital media, events and market research.

Prior to joining Aspermont, he worked for Incisive Media in London and a number of other large scale media organisations, where he was responsible for infrastructure, software development, online strategy, vendor management and large scale systems implementation. Most recently, he oversaw an IT department comprising 50 staff spread across three continents.

Aspermont Group CEO Colm O'Brien commented: "This new appointment is a significant step in the achievement of our overall group strategy, the role is new for the Group and reflects our priority to further strengthen our online presence and internal systems across our operating businesses. With our events business well positioned for the next five years of growth, we are now devoting resources to our online capability to build on our successful brands."

About Aspermont Limited

Aspermont Limited is an Australia-based international media group. Aspermont specialises in the production of business-to-business information services delivered through print, conferencing and online media channels. The company produces print magazines, online news services, numerous world-leading conferences and a suite of additional services including industry-specific search engines, archives and directories, tailored editorial facilities, and marketing and design services. Aspermont offers its readers independent and newsworthy insights into carefully selected target markets, while offering its advertising partners end-to-end targeted advertising solutions. For a full range of products and services, visit the Aspermont website at www.aspermont.com.

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