



World Reach Limited
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6 February 2013

The Manager
Market Announcements Platform
Australian Securities Exchange

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\$650,000 Received for New Issue of Convertible Notes

World Reach Limited (the Company) advises that it has completed the issue of 26 new convertible notes following the receipt of the \$650,000 payment. The cash will be utilized for working capital and continuing product development.

Details of the issue of convertible notes and their terms were published in the Company's announcement of 23 January 2013. The notes were issued as follows:

Issue Date	6 February 2013
No. of Convertible Notes	26 new notes with face value \$25,000 each
Conversion Price	\$0.25 (25 cents) per share. (Conversion is subject to shareholder approval of the issue).
Maturity Date	31 January 2016

The notes were issued to SGV1 Holdings Limited, a company controlled by Season Group which is the preferred manufacturing partner of Beam Communications Pty Ltd (a subsidiary of World Reach Limited). This strategic investment by Beam's largest supplier will provide further opportunities to utilize Season Group's global infrastructure to support regionalized distribution and support, important factors in continuing to improve Beam's manufacturing and distribution efficiencies.

Mr Carl Hung, President and COO of Season Group will join the board of World Reach Limited as a non-executive Director.

For more information on Season Group go to <http://www.seasongroup.com/>

An updated Appendix 3B Notice will be issued shortly.

Yours faithfully,

A handwritten signature in black ink, appearing to read "Dennis Payne". The signature is fluid and cursive, with a prominent 'D' and 'P'.

Dennis Payne
Company Secretary