

1H'13 and Our Road Ahead

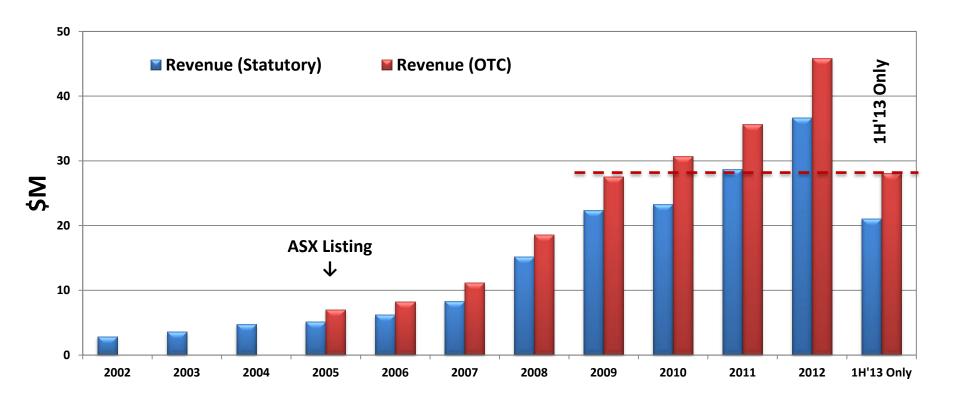
March 2013

Financial Snapshot – First Half 2013

| | HY13 | HY12 | % Change |
|---------------------|---------|---------|----------------|
| Revenue (OTC) | \$29.1m | \$21.7m | ↑ 34.4% |
| Revenue (Statutory) | \$21.1m | \$17.4m | ↑ 20.9% |
| EBITDA | \$6.9m | \$5.7m | 1 9.2% |
| EBIT | \$5.7m | \$5.0m | 1 4.7% |
| NPBT | \$5.6m | \$4.8m | 1 8.7% |
| NPAT | \$4.0m | \$3.4m | ↑ 16.1% |
| EPS | 16.7c | 14.4c | ↑ 16.1% |
| DPS | 10.0c | 8.6c | 1 6.3% |



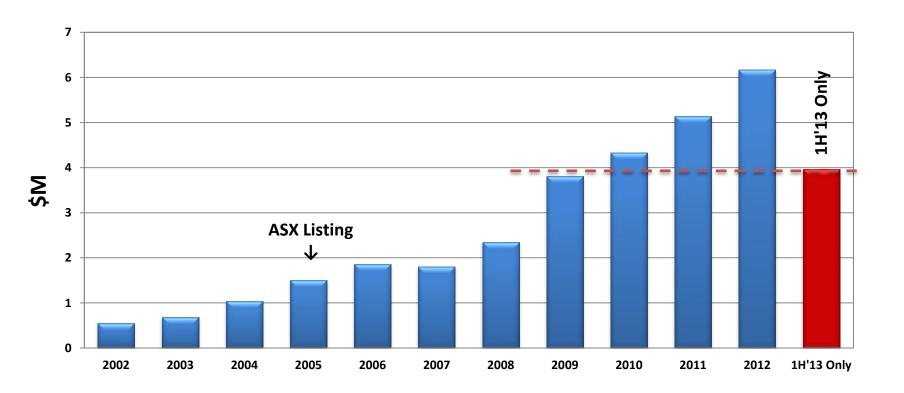
Revenue



- OTC Revenue in HY13 exceeds FY09 Total
- OTC Revenue 5 year Compound Growth 19.8% (FY08-FY12)



NPAT

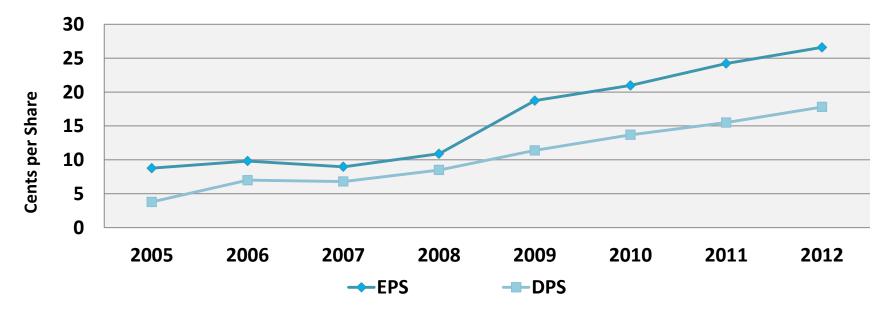


- NPAT in HY13 exceeds FY09 Total
- NPAT 5 year Compound Growth 21.3% (FY08-FY12)
- Annual bonus provision = profit buffer



EPS and **DPS**

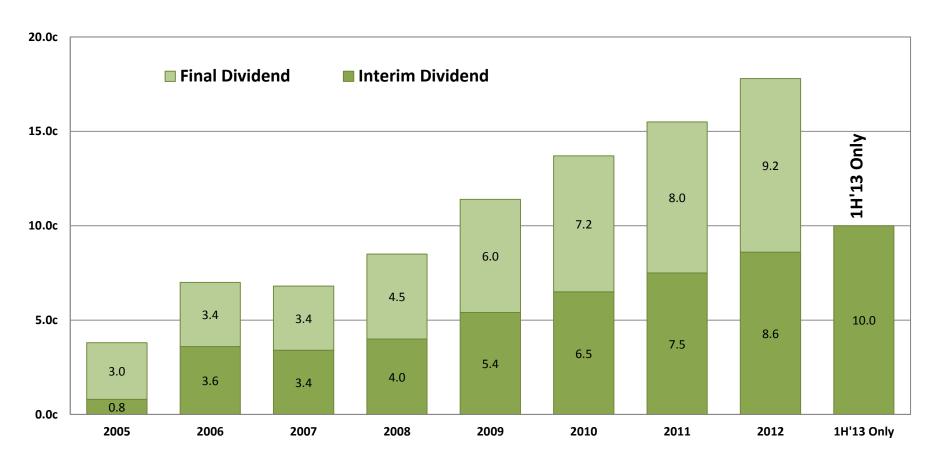
| 1300SMILES Ltd. | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 1H'13 Only |
|---------------------------|------|------|------|------|------|------|------|------|---------------|
| Earnings per share (EPS) | 8.8 | 9.8 | 9.0 | 10.9 | 18.7 | 21 | 24.2 | 26.6 | 16.7 |
| Dividends per share (DPS) | 3.8 | 7.0 | 6.8 | 8.5 | 11.4 | 13.7 | 15.5 | 17.8 | 10.0 |



- EPS a KEY focus Grow Profit, Control number of shares
- Align interests of Management with shareholders
- EPS GROWTH not profitless Revenue growth ONLY



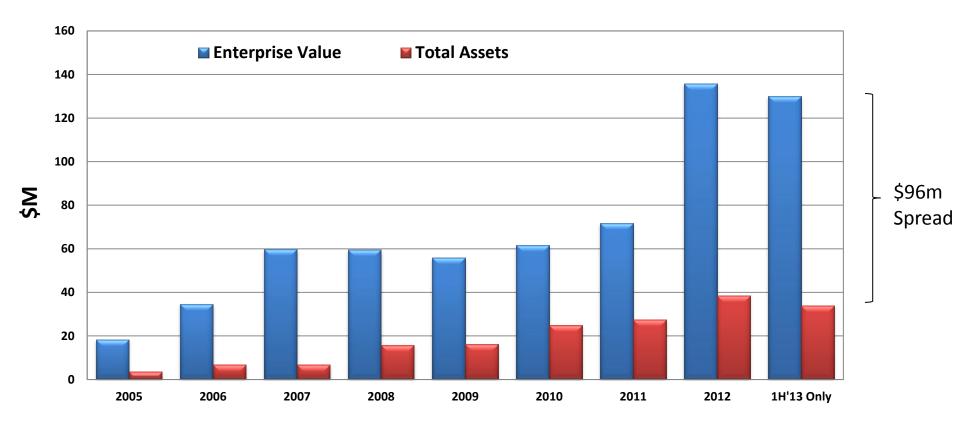
Franked Dividends



- DPS 5 year Compound Growth 15.9% (FY08-FY12)
- Total Cash Dividends \$21.1m vs. Total Capital Raised \$12.5m



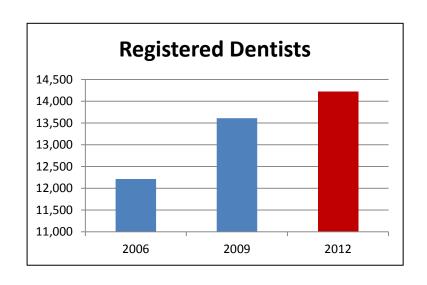
Increasing Shareholder Wealth

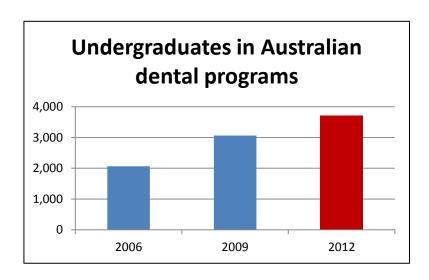


- Increasing the spread between the value of the company and the value of the assets employed
- \$130m of value vs. \$34m of assets = \$96m spread (~282% increase)
- The cash that can be taken out by shareholders vs.
 the cash put in/left in by shareholders = wealth increase



Australian Dental Industry Update





- Over 14,000 Registered Dentists in Australia (60-70% still in Solo/Duo Practices)
- A national embarrassment: Over 70% of people do not visit a dentist regularly
- Impact of the cessation of the CDDS
- New Federal dental reform package may not see the light of day
- Enormous acquisition and aggregation opportunities



1300SMILES Dental Care Plan

1300SMILES Dental Care Plan

For only \$14.99 per fortnight on a 12 month plan, includes:

2 examinations

2 x-rays

2 scale & clean

2 fluoride treatments

Discounts on additional treatments

Call 1300 764 537 for more information



- Fixed price annual preventative dental care \$1 per day
- Members gain access to a 10% discount and interest-free payment terms on any further treatment required

NEW!



Corporate Social Responsibility



1300SMILES is a major supporter of the YWAM Medical Ship

This ship provides the people living in remote areas of PNG with the chance to live

www.ywamships.org.au

- Giving back our time and money
- Training and empowering locals in PNG
- In 2012, over 60 days, YWAM delivered 3,627 dental procedures



1300 SMILES Stadium



- Becoming Australia's leading dental brand:
 Supporting our national expansion plans
- Oral health awareness campaign:
 Targeting the 70%; expanding the pie
- Giving back: Supporting our supporters





Thank you

Q&A

