

10th April 2013

Company Announcements Office
ASX Limited
Level 4, 20 Bridge Street
Sydney NSW 2000

**Freedom Foods Group Limited
Placement and Entitlement Offer Announcement**

Freedom Foods Group Limited (ASX Code: FNP) is pleased to announce that it has successfully placed approximately 14.2 million new FNP fully paid ordinary shares at \$1.04 per share (**New Shares**) to institutional and sophisticated investors to raise approximately \$14.7 million of additional capital (**Placement**).

The New Shares will rank equally with the existing ordinary shares (**Shares**) from the date of issue except they will not be entitled to receive the dividend of \$0.01 announced in February and payable on 31 May 2013. The Placement will be finalised and shares issued on 18 April 2013.

Mr. Rory Macleod, Managing Director, said "The Placement was significantly oversubscribed with strong demand from a broad range of high quality institutional investors. We are extremely pleased to have received such strong support from these investors who will form a core part of our share register as we embark on the next phase of growth. We appreciate this external endorsement of Freedom Foods Group ongoing performance and strategy".

In conjunction with the Placement, the Company is pleased to announce an approximate \$2.7 million, 1 for 42 non-renounceable entitlement offer (**Entitlement Offer**) at a price of \$1.04 per share. Further details regarding the Entitlement Offer will be released shortly. The shares issued pursuant to the Placement will be eligible to participate in the Entitlement Offer.

The proceeds of the Placement and Entitlement Offer will be used to fund the Company's growth strategy including acceleration of capital projects within Freedom Foods and Pactum Australia, new product initiatives, acceleration and expansion of international sales activities and additional working capital requirements.

The Placement has been arranged by Veritas Securities Limited.

For further information, please contact:

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