

MEDIA RELEASE

FOR IMMEDIATE RELEASE**Data#3 Wins EMC New Partner of the Year Award**

May, 14, 2013; Brisbane, Australia: Data#3 Limited, one of Australia's leading Information and Communications Technology companies, has been announced as the EMC New Partner of the Year for Asia Pacific and Japan at the EMC 2013 Global Partner Summit in Las Vegas.

The award is in recognition of revenue contribution by a new partner to EMC during the 2012 fiscal year.

Data#3 Group General Manager, Laurence Baynham said the company is delighted to be recognised with this achievement.

"Winning this award confirms our strategy in investing in technologies from world-leading vendors and to provide choice for our customers in sourcing and applying technology to meet their business objectives.

"Partnering with EMC Corporation places Data#3 in an exceptional position to meet our customer's increasing demands of efficiently managing large volumes of critical data and information.

"The award acknowledges our outstanding commitment in establishing this new strategic relationship over the last 12 months builds upon Data#3's expertise in delivering innovative, market-leading solutions to help protect, secure and store critical information", concluded Baynham.

EMC is a global leader in enabling businesses and service providers to transform their operations and deliver information technology as a service.

Data#3 is a national EMC Signature Partner, the highest partner level available in Australia.

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About Data#3

Data#3 Limited (DTL) is an ASX listed company that provides market leading technology solutions across a wide range of industries throughout Australia and Asia Pacific.

We consult with our customers to help them design, deploy and manage technology solutions through our five specialist businesses:

- Licensing Solutions: for software licensing, asset management and business productivity
- Product Solutions: for hardware procurement, warehousing, configuration, deployment and disposal
- Integrated Solutions: for strategic consulting, and the design and deployment of the datacentre, network and desktop infrastructure
- Managed Services: for essential support and hardware maintenance, selective outsourcing, and cloud-based infrastructure and software as a service
- People Solutions: for contractor and permanent recruitment, and human capital performance management

Data#3 reported revenues of \$811 million in the 2011/12 financial year, and has approximately 1,000 employees. The company is headquartered in Brisbane and has offices across Australia.

More information about Data#3 and its solution offerings is available at <http://www.data3.com.au>

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