



Slater & Gordon

Leaders in Consumer Law

Goldman Sachs Emerging Companies Conference
15 May 2013

Andrew Grech

Managing Director

Not a problem.

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Leading consumer law firm with core competency in building brands.



Operations spanning Australia (1,200 staff, 70 offices) & UK (480 staff, 10 offices).



80% of Australian revenue and 50% of UK revenue generated from plaintiff personal injury claims (PI).

Leveraging brand strength and national network into other high growth consumer legal services (2-3x PI Market).



Group and Class Action litigation contribute to brand strength.



Expanded into the UK market (4-5x Aus.) in 2012 creating a new growth platform.

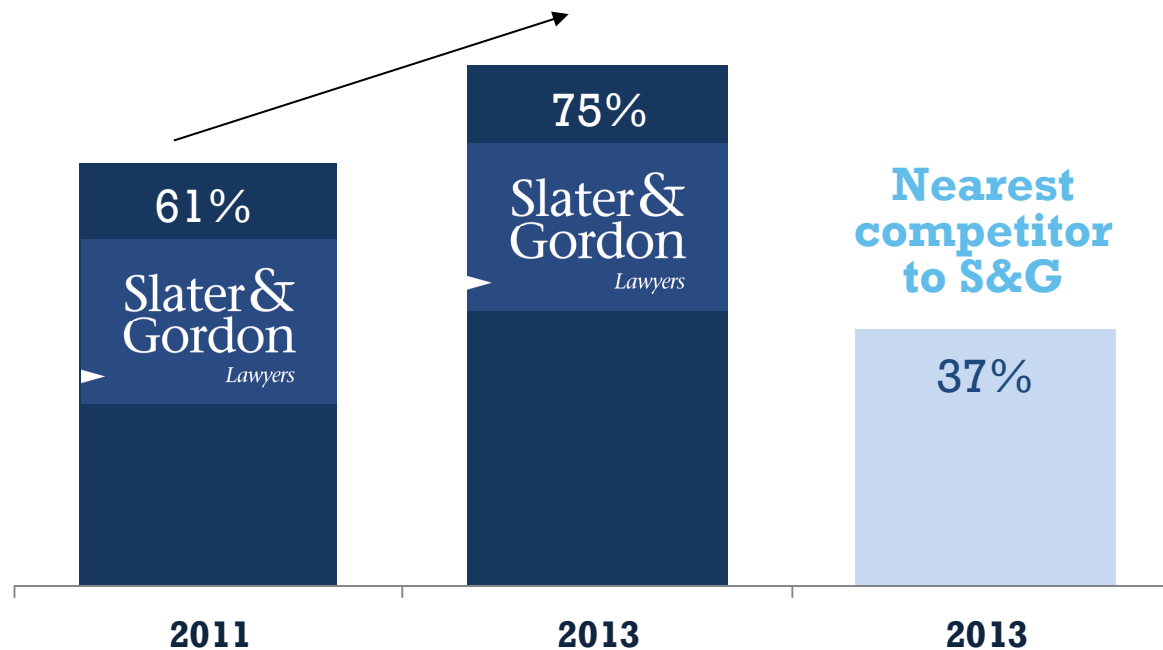
Successful A\$60 million capital raising to accelerate UK expansion



Australia's Best Known Law Firm

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National Brand awareness survey[#]



[#] Brand awareness study undertaken November 2011 and January 2013 by TNS



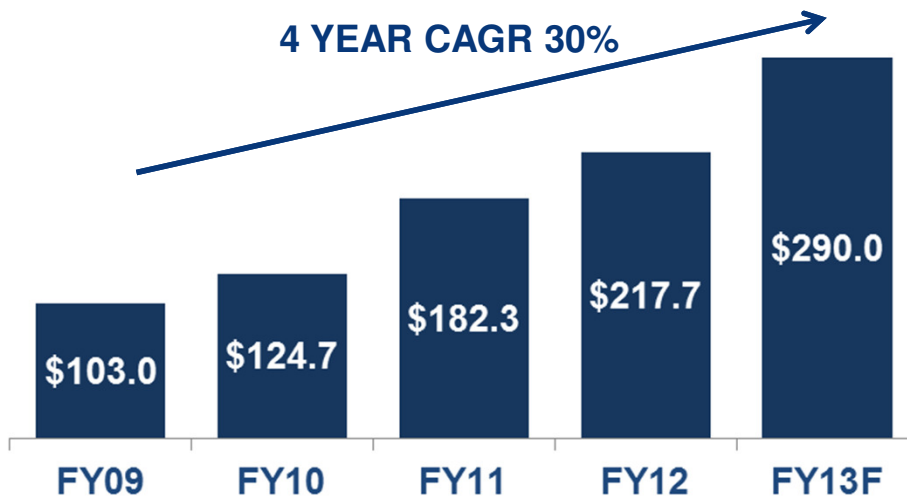
Growth strategy is delivering results

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REVENUE

A\$m

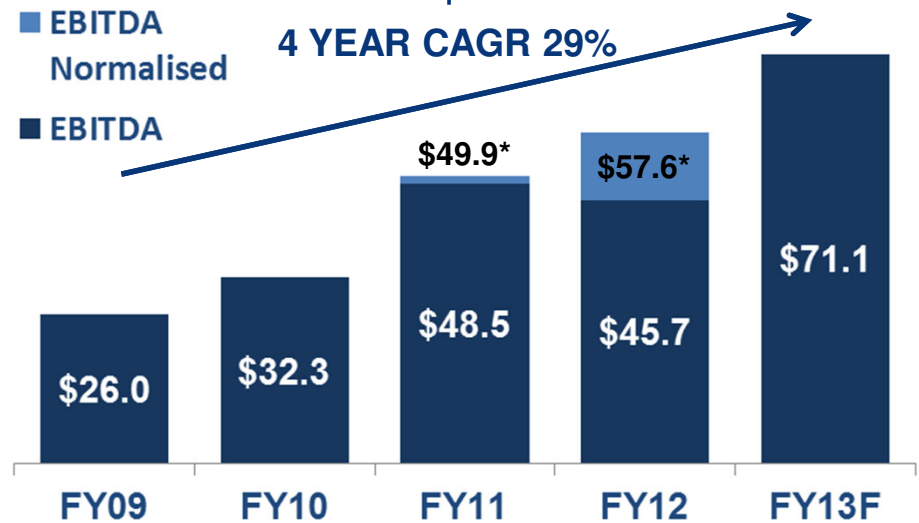
4 YEAR CAGR 30%



EBITDA*

A\$m

4 YEAR CAGR 29%



Note: FY13 forecast based on market guidance revenue of A\$290m and EBITDA margin of 24-25%

* EBITDA CAGR has been normalised for acquisition costs in each year and Vioxx (FY12)



Personal Injury Litigation

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“Continued strong organic growth”

Overview

- **Motor Vehicle Accidents, Workers Compensation, Civil Liability**
- **Majority cases → No Win-No Fee**
- **95% success rate for clients**
- **Legislative risk is mitigated by geographic and practice area diversification**

Strategy

- **Incremental gains in market share and improvement in productivity**
- **Organic rather than acquisitive growth – c.5-7% revenue growth per annum**
- **Provide internal funding for growth in non PI areas**

Target

- **Target market share 25-30% by 2015**
- **Target revenue A\$200m by 2015**



Personal Legal Services

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“Substantial potential”

Overview

- Family Law, Conveyancing, Wills & Estate Planning
- Significant and profitable sector in the consumer legal services market
- Attainable market 2-3 x Aus. PI market
- Predominantly fixed fee services
- S&G under represented – highly fragmented market

Strategy

- Grow market share and scale
- Leverage brand via cross referrals from Personal Injury clients and member based organisations
- Limited capital funding required to support growth

Target

- Target market share 3% by 2015 current c.1%
- Target revenue A\$35m by 2015



Business & Specialised Litigation

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“Key brand builder”

Overview

- Commercial litigation, Class Actions, Estate litigation and Professional Negligence litigation
- Contribute to building S&G brand
- Continuing to build capacity but using 3rd party litigation funders

Strategy

- Building new practice areas – employment law and criminal defence
- Undertake targeted class action litigation alongside deeper pipeline of specialised litigation work

Target

- Target revenue A\$30m in 2015



UK Operations

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“Exciting future growth platform”

Overview

- Integration of ‘Russell Jones & Walker’ complete and performing in line with expectations. Rebranding to Slater & Gordon completed
- Secured excellent future growth platform
- UK attainable market 4-5 x Australian Market
- Fragmented: 13,000 law firms, no dominant direct to consumer law firm brand
- Legislative change “Jackson Reforms” – will accelerate consolidation
- Recent A\$60 million capital raising to accelerate UK expansion



UK Growth Strategy

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Strategy

- **Build direct to consumer brand as law firm of choice for everyday people**
- **Accelerate organic growth by investment in marketing and business development activity**
- **Strategic acquired growth:**
 - **Geographic expansion**
 - **Practice area diversification**
 - **Build management, process & systems competencies**

& UK Acquisitions

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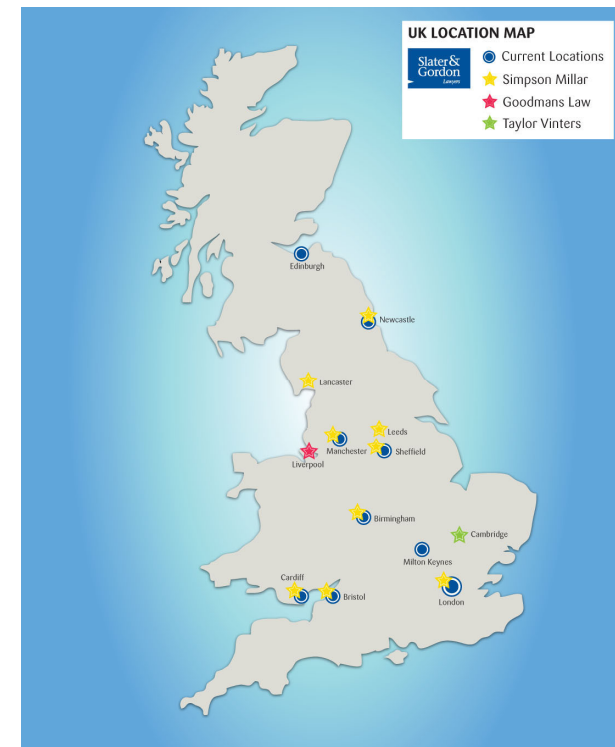
S&G has identified three personal legal services firms based on strong strategic and cultural fit with S&G's existing UK operations¹

- **Simpson Millar** - National (10 offices)
- **Goodmans Law** – Liverpool
- **Taylor Vinters (PI practice only)** – Cambridge

These three firms substantially advance the achievement of our strategic objectives for the UK

- ✓ Revenue and earnings growth
- ✓ Geographic expansion
- ✓ Specialist practice area development
- ✓ Increased depth of competence
- ✓ Organisations with strong cultures

And will make a significant contribution to the financial performance of S&G's UK operations



1. Note that discussions in respect of potential acquisitions are ongoing and there is no assurance that any or all of the acquisitions will proceed



Slater & Gordon – Summary

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- **Continued strong financial performance since listing**
- **Stable and experienced management team in Australia & UK with core competencies in: strategic acquisitions, brand development and process and systems engineering**
- **Australian Personal Injury group delivers predictable revenue and earnings growth**
- **Ongoing diversification into other high growth consumer legal services**
- **UK business provides excellent future growth platform**
- **Accelerated UK expansion program underway**



Appendix 1: Corporate Snapshot

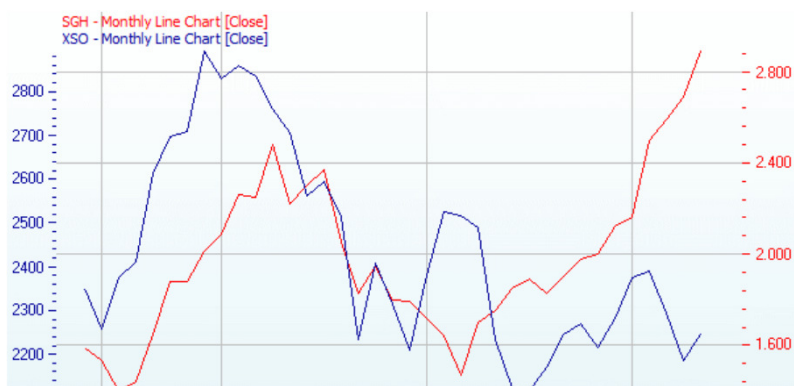
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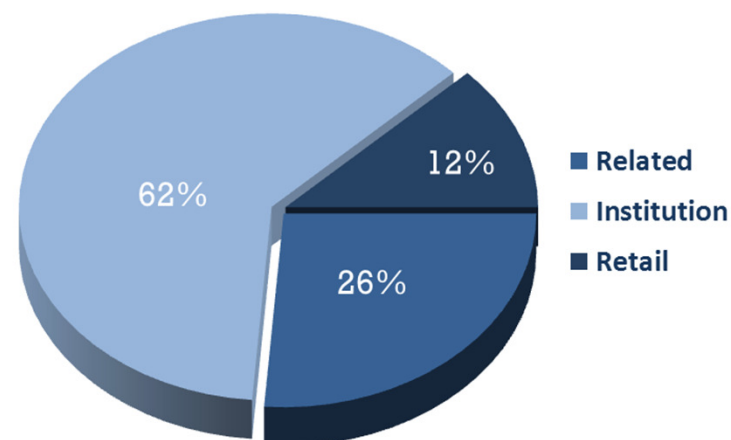
ASX Code	SGH
Pro-forma Net Debt (Dec12 + May13 net placement proceeds)	\$48.6m
Employees	1,600+
Shares on issue	194.1m
Market Capitalisation	\$560.9m*
Enterprise Value	\$609.5m*

* Based upon share price of \$2.89 as at 13 May 2013

Share Price Performance



Shareholder Profile

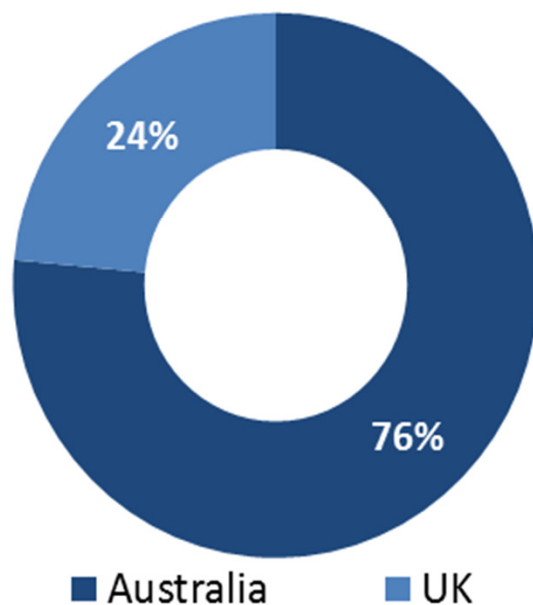




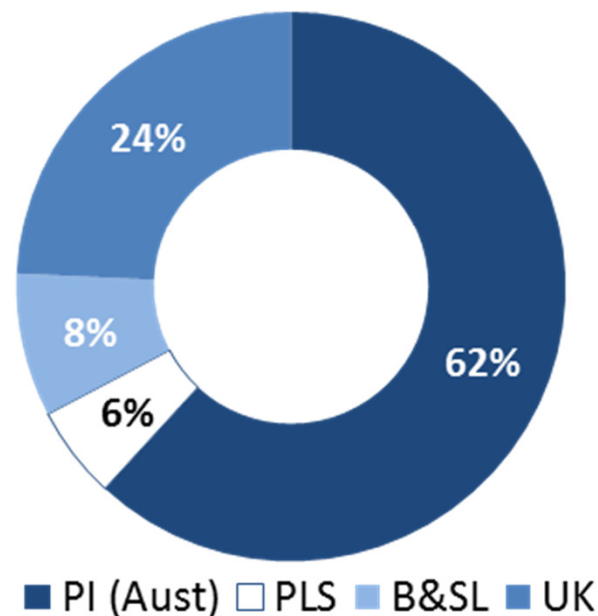
Appendix 2: Revenue Split

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Pro-forma Revenue by Geography



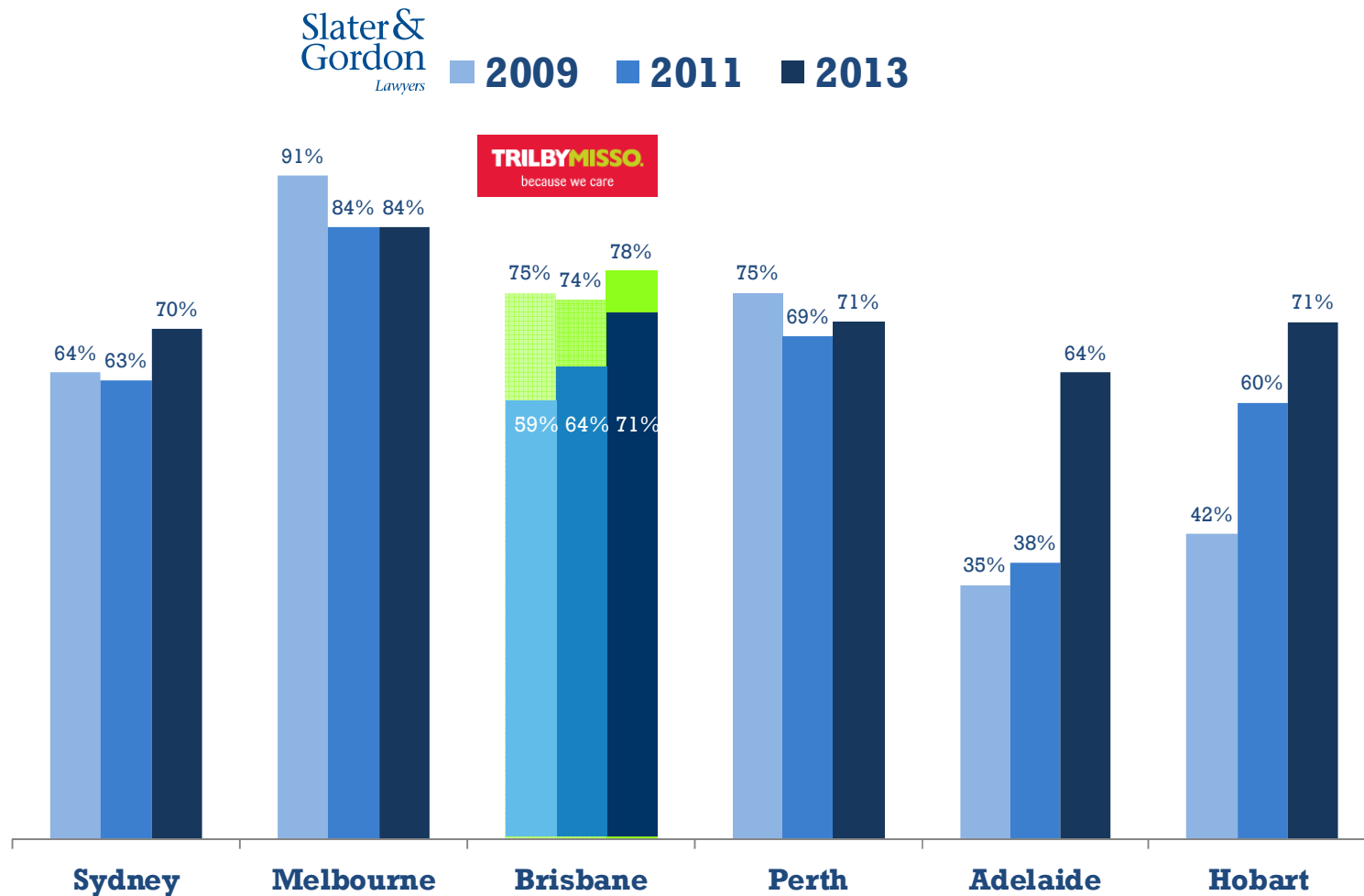
Pro-forma Revenue by Business Unit



Appendix 3: Australia's Leading Consumer Law Firm

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Brand awareness survey



* Brand awareness study undertaken in 2009, 2011 and 2013 by TNS

Appendix 4: Continued Diversification and Growth

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Opportunity for growth in all markets

Practice Group	Personal Injuries (Aust)	Personal Legal Services	Business & Specialised Litigation	United Kingdom
Market Size*	A\$550-700m	A\$1,100 – 1,300m	Not known	A\$9,500m +**
Current S&G Market Share	c.25%	c.1%	-	<1%
2015 Target Market Share	25-30%	3%	-	c.1%
2015 Target Revenue	A\$200m	A\$35m	A\$30m	A\$150m**

*S&G estimate based upon ABS data and internal research

**Assumes GBP:AUD exchange rate of 0.65

Appendix 5: Benchmarking Slater & Gordon

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	FY10	FY11	FY12	CAGR	ASX Small Ords Industrials ⁽³⁾
Revenue Growth	21%	46%	19%	20%	8.8%
Earnings Growth	24%	54%	15%	21%	11.6%
NPAT Growth	16%	41%	20%	19%	11.7%
Return on Equity	14%	14%	13%	14% ¹	5.7%
Dividend Growth	18%	10%	9%	6%	10.9%
EV / EBIT	6.7x	8.4x	7.9x	8.2x ²	11.3x
EPS Growth	13%	6%	14%	7%	6.2%

1. Simple average of 3 years

2. Current EV / EBIT based upon share price of \$2.65 as at 29 April 2013 , 31 December 2012 net debt and analyst consensus FY13 EBIT

3. Source: FactSet. Median average used.