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By E-Lodgement

*Dicker Data is the
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FUJITSU SELECTS DICKER DATA TO DISTRIBUTE FULL RANGE OF SERVER & STORAGE PRODUCTS

Fujitsu Seeking Increased SMB Focus & Access to Larger Reseller Network

Dicker Data is pleased to announce the signing of server and storage vendor Fujitsu. Effective immediately, Dicker Data will gain access to the full range of Fujitsu Primergy server and Eternus storage products.

Chairman and CEO, David Dicker, said "The addition of Fujitsu to our vendor portfolio presents an excellent opportunity for incremental growth given the current condition of the server and storage market in Australia."

"With Dell in turmoil and IBM exiting its X86 Server business, Fujitsu and Dicker Data are able to provide clarity and stability to the resellers who have been adversely affected." Dicker added.

"Fujitsu is a long time provider of ICT Services and Products to enterprise customers and in seeking to expand the awareness and availability of our systems and solutions, we have partnered with Dicker Data who will give us a dependable and reliable distributor with access to a broad reseller base able to deliver our high-quality products and associated services directly to their customers"

Fujitsu group executive director, infrastructure solutions and support, Alistair Latham, said in a statement.

Dicker Data has stock on hand available now for resellers to purchase for immediate delivery.

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of Information Technology products. In addition to Lenovo its vendors include Hewlett-Packard, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 2,600 value added resellers. For more information, see www.dickerdata.com.au