

24th May 2013

Company Announcements Office
ASX Limited
Level 4, 20 Bridge Street
Sydney NSW 2000

**Freedom Foods Group Limited
Appointment of Independent Non Executive Director**

Freedom Foods Group Limited (ASX Code: FNP) today announced that Mr Trevor Allen will join its Board as an independent non-executive director, effective 1 July 2013.

"We are delighted that Trevor has accepted our invitation to join the Board. He brings extensive experience in business, corporate finance and capital markets and we look forward to his contribution as a director," said Chairman, Perry Gunner.

Until his retirement at the end of 2011, Mr Allen was a partner of KPMG and the National Head of KPMG's Mergers and Acquisitions business. He has thirty years' experience in the corporate advisory sector including direct involvement in a number of major transactions and market developments over that time through senior positions at SBC Warburg (now part of UBS Australia), Baring Brothers and KPMG.

He is an independent non-executive director of Peet Limited including being Chair of Peet Limited's Remuneration Committee and member of the Audit & Risk Management Committee. He is an Executive Director at ICS Advisory, a boutique corporate advisory house and director and honorary treasurer of the Juvenile Diabetes Research Foundation, where he also chairs its Finance, Audit and Risk Committee.

Mr Allen said "I am delighted to be joining the Board of Freedom at an exciting time in its development. The company has many opportunities to consider and I look forward to applying my skills to assist the Board and management team in managing the growth opportunities in a prudent and disciplined fashion".

In accordance with Freedom Foods Group Constitution, Mr Allen will offer himself for election by shareholders at the 2013 Annual General Meeting to be held in October.

For further information, please contact:

Rory J F Macleod
Managing Director

Freedom Foods Group Limited

Tel: +61 2 9526 2555