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Data[#]3 Wins Services Partner of the Year at Cisco Global Partner Summit

A record two awards for Cisco services

June, 24, 2013; Brisbane, Australia: Data[#]3 Limited, one of Australia's leading Information and Communications Technology companies, has been announced as a dual award recipient at the Cisco Global Partner Summit.

Data[#]3 has been successful in being recognised as the Cisco Services Partner of the Year and the 2013 Smart Services Partner of the Year for Asia Pacific Japan and Greater China (APJC) at the Cisco Global Partner Summit in Boston, USA.

Data[#]3 Group General Manager, Laurence Baynham said that the company was delighted to be recognised with the awards.

"After many years of success and investment in Cisco it is gratifying to see the Data[#]3 Services Team recognised for their expertise. It is a notable achievement for an Australian company to be acknowledged at a global conference and I'm pleased that Data[#]3 was successful in being selected from several thousand other Cisco partners.

"Data[#]3 provides consulting, design, implementation and management services for our customers both onpremise and through utilising our own Cloud-based infrastructure.

"We recognise that our customers are moving to a Hybrid IT environment and our continued focus is to tailor our services and technology solutions to meet their changing business requirements." concluded Baynham.

"The success of our partners is a top priority for Cisco, and it is an honour to acknowledge Data[#]3 as a Cisco Partner Summit Global award recipient," said Edison Peres, Senior Vice President, Worldwide Channels, Cisco. "The Services Partner of the Year award presented to Data[#]3 recognises its outstanding achievement as a Cisco channel partner in Asia Pacific Japan and Greater China (APJC)."

The Data[#]3 and Cisco partnership has been in existence for over 15 years.

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These global awards reflect Data[#]3's strategy to invest and develop outstanding expertise in technologies from its world-leading partners, to deliver the best solutions to customers.

In addition to these awards, Data[#]3 has also had recent success in winning the EMC New Partner of the Year award for Asia Pacific and Japan, as well the highly prestigious recognition from Microsoft for the Global Devices and Deployment Partner of the Year award. The Microsoft award will be presented to Data[#]3 at the upcoming Microsoft Worldwide Partner Conference in July in Houston, Texas.

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About Data[#]3

Data[#]3 Limited (DTL) is an ASX listed company that provides market leading technology solutions across a wide range of industries throughout Australia and Asia Pacific.

We consult with our customers to help them design, deploy and manage technology solutions through our five specialist businesses:

- Licensing Solutions: for software licensing, asset management and business productivity
- Product Solutions: for hardware procurement, warehousing, configuration, deployment and disposal
- Integrated Solutions: for strategic consulting, and the design and deployment of the datacentre, network and desktop infrastructure
- Managed Services: for essential support and hardware maintenance, selective outsourcing, and cloud-based infrastructure and software as a service
- People Solutions: for contractor and permanent recruitment, and human capital performance management

Data[#]3 reported revenues of \$811 million in the 2012 financial year and \$406 million for the first half of the 2013 financial year. With approximately 1,000 employees, the company is headquartered in Brisbane and has offices across Australia.

More information about Data[#]3 and its solution offerings is available at <u>http://www.data3.com.au</u>

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