Investorfirst Ltd

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Media Release

HUB24 secures two new dealer groups

Wednesday, 3 July 2013. Investorfirst Ltd (ASX: INQ) Acting Chief Executive Jason Entwistle has announced the addition of two new independent dealer groups supporting the HUB24 investment and superannuation platform.

Melbourne-based Unison Financial Group and Sydney-based New World Financial Advisers join a growing list of dealers supporting the HUB24 platform that now number 42.

Mark La Bozzetta, Director of Unison Financial Group said, “Our partners and clients are thrilled with the enhanced investment service offering. Like Unison, HUB24 is truly independent, which was a major reason for our decision to implement the HUB24 platform across our business. The technology is first-class and has enabled us to deliver a significant “value-add” to our clients. With the introduction of FOFA, HUB24 has also provided us with the flexibility needed to deliver a compliant revenue and service model.”

Both new dealer groups have implemented customised managed portfolios using HUB24’s unique technology, providing efficiencies for the business, and potential cost and tax advantages for their clients.

Commenting further, Mr Entwistle said, “support from groups like Unison Financial Group, and New World Advisers has seen the HUB24 platform come of age with funds under administration growing from around $120m to over $380m in the past 12 months, despite the recent equity market weakness. We have a strong pipeline of new clients, including the previously announced white label platform for Wilson HTM.”

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Issued by Investorfirst Limited (ASX: INQ).

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